



BURTON, MICHIGAN

DRAFT

BURTON PARK AND RECREATION COMMISSION MEETING

DECEMBER 10, 2014

MINUTES

Council Chambers

Regular Meeting

5:30 PM

**4303 S. CENTER ROAD
BURTON, MI 48519**

This meeting was opened by Council Representative Steven Heffner at 5:30 PM.

1. THE PLEDGE OF ALLEGIANCE IS LED BY SHERRY ADAMS.

2. ROLL CALL

Attendee Name	Title	Status	Arrived
Steven Heffner	Council Representative	Present	
Sandra Talbot	Commissioner	Present	
Rob Spose	Commissioner	Absent	
James Craig	Commissioner	Present	
Kelly Luxton	Commissioner	Absent	
Debra Dunsmore	Commissioner	Present	
Robert Wilson	Commissioner	Present	
Sherry Adams	Commissioner	Present	

3. STAFF PRESENT

B. Bigsby, Park & Recreation Director and M. Kimball, Clerk Typist.

4. APPROVAL OF MEETING MINUTES

1. Parks & Recreation Commission - Regular Meeting - Nov 12, 2014 5:30 PM

RESULT:	ACCEPTED [6 TO 0]
MOVER:	Debra Dunsmore, Commissioner
SECONDER:	Sandra Talbot, Commissioner
AYES:	Heffner, Talbot, Craig, Dunsmore, Wilson, Adams
ABSTAIN:	Spose
ABSENT:	Luxton

5. ADMINISTRATIVE REPORT

Mrs. Bigsby reported the Pizza with Santa Event and the Christmas Parade Event was a huge success. The decorating competition between the fire trucks was awesome. Having the Pizza with Santa Event at Bendle was perfect. We had plenty of room. The kids loved seeing Olaf from the movie Frozen.

I would like to add an agenda item. Last month the commission approved the Atherton School scoreboard purchase. The cost will be higher because of the cost of shipping and wireless. It would have been even more if we ordered cable. I would like to ask that the commission raise the approved amount to cover these additional costs. We will need an additional \$1,000.00 for the Atherton scoreboard. This money will be coming out of the

Burton Youth League Fund.

Mr. Heffner asked if we have an agreement with the school yet.

Mrs. Bigsby said I spoke to Mr. Ploof from Atherton School and he assured me that we would have an agreement. I would like to vote on approving the Movies in the Park Event tonight.

Ms. Dunsmore stated we had a Bendle School Board meeting last night and our superintendent has given me full reign of the school to use if we need to.

Mrs. Bigsby said Burton Youth League forms went out before Thanksgiving and we have already received some back.

Mr. Heffner suggested Parks & Recreation purchasing their own sound system. He would like to talk about this at the next meeting.

6. AUDIENCE PARTICIPATION

Chris Johns of Burton spoke regarding the Movies in the Park Event. Mr. Johns said I am pleased to announce around \$3,000.00 has been raised so far in sponsorships, just since the letter was released at the first of the month. Dortch Enterprises, owner of Halo Burger and Subway, has pledged \$800.00 towards the projector. Genesee Health Plan will donate \$500.00 towards the movie license for Frozen. They are very excited. In the past, at the Genesee County Fair, they were very limited for space. They want to bring characters, games and more to this event. Mott Community College will donate \$400.00 toward the license for the Monsters University movie. Mass Transportation Authority has pledged \$150.00. My wife and I pledge \$500.00 to go towards general funds. Dort Federal Credit Union and Judge Jennifer Manley and Frank Manley Family will be donating. This is just for starters.

The first fundraiser for this event will be at B's Bowling on February 6, 2015. The cost will be \$20.00 per person which would include two hours of bowling, shoes, pizza and pop. Bullpen Sports may be interested in doing a spring training night fundraiser. They are a baseball, softball oriented group. Starlite Coney Island is interested in having a fundraiser and I would like to do a Movie Trivia Night fundraiser at Red Barron. I would hope to raise at least \$6,000.00 total. We are thinking about showing the movies the last two Friday's in July and the first and second Friday in August. We could start activities two hours before the movie, where we would have food and entertainment. The infrastructure costs are the projector, which we can get at cost. Signarama has vinyl banner we can get at cost and we can put sponsor names on it. Burton Eagles are very excited to have this event at their softball field. If it rains, we can take the event inside. There will be plenty of room on the softball field for the sponsors to set up what they want. This will be a benefit for the sponsors. As far as advertising, we will have to be careful. We cannot place an ad in the paper, but can advertise in other ways such as Facebook, Flyers, and articles, etc., as long as it is informational only.

7. PURPOSE OF THE MEETING

1. Pizza with Santa Event and Christmas Parade Wrap Up

See Administrative Report.

2. Movies In The Park Update

Mr. Craig suggested putting a sign on our Memorial Day parade float with the schedule of movies that will be shown.

Ms. Dunsmore, Bendle Representative, stated that Bendle School may be able to put event information on their rolling sign out by Bristol Rd. Our district will do anything that they can do.

Mr. Craig said the business's that do not want to sponsor may let us put up a flyer.

Mr. Wilson stated he would ask the D.A.V. and V.F.W. to sponsor.

3. Veteran's Honor Run 2015

Mr. Craig reported the Veteran's Honor run went very well. We had very positive feedback from both the church and the runners about having the event at Blessed Sacrament. The race will have to be moved to the Saturday after Veteran's Day next year because the church is already booked on the Saturday before. We would like to start working on the sponsors for next year. We need to have the flyers ready to hand out before the Kiwanis Hot Fudge Run on February 21, 2015. We consider this cross marketing and all of the races are experiencing higher turnouts because of this. The website registration for the Veteran's Honor Run should be online by February 1, 2015. We want to keep the pricing the same for the most part. We did notice a low turnout for 17 year olds and under. We are thinking about having a 14 and Under registration fee of \$15.00, to keep it affordable for the families. We would like to present the 2014 proceed check to the Disabled American Veterans at the council meeting on February 2, 2015.

8. COMMISSION RECOMMENDATIONS AND/OR ACTION

1. Approve and Support the Movies in the Park Event.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Robert Wilson, Commissioner
SECONDER:	Sandra Talbot, Commissioner
AYES:	Heffner, Talbot, Craig, Dunsmore, Wilson, Adams
ABSENT:	Spose, Luxton

2. The expenditure of \$500.00 from the Memorial Day 5K Run and Walk account to be disbursed to the Atherton Robotics Corp. Team Sponsorship for the Gold Level.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	James Craig, Commissioner
SECONDER:	Robert Wilson, Commissioner
AYES:	Heffner, Talbot, Craig, Dunsmore, Wilson, Adams
ABSENT:	Spose, Luxton

3. Approve Additional \$1000.00 from Burton Youth League Fund to the Atherton Scoreboard.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Debra Dunsmore, Commissioner
SECONDER:	Sandra Talbot, Commissioner
AYES:	Heffner, Talbot, Craig, Dunsmore, Wilson, Adams
ABSENT:	Spose, Luxton

4. \$4,000.00 from 2015 Veteran's Honor Run account will go to the Disabled American Veteran's.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Sherry Adams, Commissioner
SECONDER:	Sandra Talbot, Commissioner
AYES:	Heffner, Talbot, Craig, Dunsmore, Wilson, Adams
ABSENT:	Spose, Luxton