



CITY OF BURTON

BURTON PARK AND RECREATION COMMISSION MEETING

JULY 8, 2015

MINUTES

Council Chambers

Regular Meeting

5:30 PM

4303 S. CENTER ROAD
BURTON, MI 48519

This meeting was opened by Council Representative Steven Heffner at 5:30 PM.

A. ROLL CALL

Attendee Name	Title	Status	Arrived
Steven Heffner	Council Representative	Present	
Sandra Talbot	Commissioner	Present	
Robert Spose	Commissioner	Present	
James Craig	Commissioner	Present	
Debra Dunsmore	Commissioner	Present	
Robert Wilson	Commissioner	Present	
Sherry Adams	Commissioner	Present	

B. THE PLEDGE OF ALLEGIANCE WAS LED BY SHERRY ADAMS

C. STAFF PRESENT

B. Bigsby, Parks & Recreation Director and M. Kimball, Clerk Typist.

D. APPROVAL OF MEETING MINUTES

1. Parks & Recreation Commission - Regular Meeting - Jun 10, 2015 5:30 PM

Page 1, Section E, under B. TRICK OR TREAT TRAIL UPDATE

Second sentence should read: I would like to move the date to Saturday, October 17th, 2015.

RESULT:	ACCEPTED AS AMENDED [UNANIMOUS]
MOVER:	Sandra Talbot, Commissioner
SECONDER:	Robert Spose, Commissioner
AYES:	Heffner, Talbot, Spose, Craig, Dunsmore, Wilson, Adams

E. PURPOSE OF THE MEETING

A. MOVIES IN THE PARK UPDATE

Mr. Heffner asked why the advertisements state, "Movies on the Lawn". I think we need to change it to "Movies with the Parks & Recreation", because it is a Parks & Recreation event.

Mrs. Ferguson stated the Burton Eagles Club's Board decided this. They are the biggest sponsor. They are providing the facility plus a lot more. It is not a Burton

Park. Everything else is being paid for by sponsors even the screen, projector etc. The Burton Parks & Recreation Logo is on the flyers and banners. You do not have a Burton Park that we could show movies at due to the expressway being near one and no power at the parks. This is great promotion for Parks & Recreation that will cost you very little to nothing at all. It's all win win across the board.

Mrs. Bigsby said Burton Parks & Recreation did allocate \$1000.00 toward the movie "Frozen" and the movie "Planes, Fire and Rescue". The movie "Lego" is basically a dry run. Maybe after the movie "Lego" we can suggest changing the next two to Movies with Burton Parks and Recreation. The projector and screen have been paid for by sponsors. In the end that will be ours for next year's movie events. We need to set up a committee for this event.

Mr. Craig suggested naming it, "Movies on the lawn presented by Burton Park and Recreation, hosted by Burton Eagles, sponsored by....etc. I feel we just need clarity and definition of what our role is in the partnership so that we know how to promote it from our standpoint.

Mrs. Bigsby said the flyers do say that and the banners will also.

B. TRICK OR TREAT TRAIL UPDATE

Mr. Heffner stated this event will be moved to October 17, 2015. The location is still to be determined. I will ask Father Andy at Blessed Sacrament if we can have the Trick or Treat Trail event there. They have the parking for it, a pavilion and a park.

C. VETERAN'S HONOR RUN UPDATE

Mr. Craig said thanks to Mrs. Bigsby, we have new sponsors; Zito Construction, Security First Insurance and the Historical Society. On the back of the shirts we have two different sponsorships. We have a \$100.00 and a \$300.00 sponsorship. The \$100.00 sponsorship would be just the company name in plain font. The \$300.00 sponsorship is bigger with logo.

Mr. Wilson stated he will be donating \$100.00 for the Tri County Navy League Council.

Mrs. Bigsby said she sent about 45 e-mails out for sponsors.

D. PIZZA WITH SANTA UPDATE

This event will be held at Bendle School on December 5, 2015.

E. CHRISTMAS PARADE UPDATE

This event will be on December 5, 2015.

F. AUDIENCE PARTICIPATION

Vanessa Ferguson of Burton spoke regarding the Movies in the Park Event. She stated the movie "Lego" will be shown on July 10, 2015 at the Burton Eagles on Bristol Rd. At 7 p.m. Mott Community College is the Sponsor of this movie. The movie "Frozen" will be shown August 1, 2015 with festivities starting at 7 p.m. with Genesee Health Plan as the sponsor.

The request has been put in with MTA for a shuttle bus to shuttle people to the Burton Eagles Club from another location. The movie "Planes, Fire and Rescue" will be shown on July 18, 2015 with festivities starting at 7 p.m. with Burton Fire Department as the sponsor. We may also need the bus shuttle for the Planes, Fire and Rescue movie event.

G. ADMINISTRATIVE REPORT

Mrs. Bigsby stated, I have started a marketing campaign. As soon as we know the location for the Trick or Treat Trail I will be sending out the fall newsletter with sponsorship forms to area businesses; not only for this event but also for Veteran's Honor Run, Patriot Day Hero Run, Christmas Parade and Pizza with Santa.

H. COMMISSION DISCUSSION

Mrs. Bigsby reported there will be a ribbon cutting ceremony for the boardwalk at Kelly Lake once it is completed. This is required by the grant. The overlook should be done by the 15th of the month. Kiwanis has donated the pavillion and will be donating for the boardwalk if we need it. Also, there was money sitting in a trust account for an Aquatic Center for Auldin Nelson. We can move this money donation over to the boardwalk/overlook project. We could have the Kiwanis boardwalk with the Auldin Nelson overlook.

Mr. Heffner suggested selling boardwalk boards for sponsorships. We could have their names engraved in the board.

I. COMMISSION RECOMMENDATIONS AND/OR ACTION

1. Motion

To name the boardwalk Kiwanis Crossing with Auldin Nelson Overlook.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	James Craig, Commissioner
SECONDER:	Robert Wilson, Commissioner
AYES:	Heffner, Talbot, Spose, Craig, Dunsmore, Wilson, Adams

Meeting was adjourned at 6:23 PM.