DRAFT

BURTON, MICHIGAN

BURTON PARK AND RECREATION COMMISSION MEETING

JUNE 11, 2014

MINUTES

Council Chambers | **Regular Meeting** | **5:30 PM**

4303 S. CENTER ROAD
BURTON, MI 48519

A. NO QUORUM SO WE HELD A WORKSHOP.

ROLL CALL

Attendee Name	Title	Status	Arrived
Steve Heffner	Council Representative	Present	
Toby Bauldry	Commissioner	Present	
Sandra Talbot	Commissioner	Present	
Rob Spose	Commissioner	Absent	
Mona Miron	Commissioner	Absent	
James Craig	Commissioner	Present	
Kelly Luxton	Commissioner	Absent	
Debra Dunsmore	Commissioner	Absent	

B. STAFF PRESENT

B. Bigsby, Parks & Recreation Director
M. Kimball, Clerk Typist

PURPOSE OF THE MEETING

1. Memorial Day wrap up

   Mrs. Bigsby stated the Memorial Day Parade and events went well this year. The kid's area was great. I had many volunteers to help this year however, next year I would like more participation from the commission. We ended up with no one to be in charge of the kids area. Our volunteers had to take care of everything but we did not have very many kids come to the kids area this year. After everyone left, I noticed there were four golf carts that weren't taken care of. The police officers helped me get them to DPW and Smitty's Towing picked them up the next day.

   Mr. Heffner said Mrs. Bigsby did a very good job on this event. I have many residents ask us to have the fireworks on Saturday or Sunday before Memorial Day, instead of on Memorial Day so that their children can attend and not have to worry about getting up the next morning for school. If we changed the days does this mean we would have to pay the Fire Department for two days? Do they get paid to be in the parade?

   Mrs. Bigsby stated yes they do get paid for being in the parade. We would also have to pay them to be there for the fireworks. Every city worker gets paid for working our events.

Mr. Heffner said the BYL baseball commissioner makes more than our P&R Director. Our P & R director puts in much more time, all year long where our baseball commissioner only puts in 6 weeks.

2. 3 ON 3 Basketball Tournament

Mrs. Bigsby stated we had a good meeting for the 3 ON 3 Basketball event last week. Roger was there with his group. He is looking at shirts and will give us pricing information soon. We are going with lime green shirts for the volunteers and white shirts for the players. We are not sure what color shirt the officials will have. I have given each of you the registration form and Ms. Kimball is working on the sponsorship forms. I met with the Burton View last week. With the past Gus Macker event we promised all these ads in the Burton View that didn't get paid for so they made no money on that. With the 3 ON 3 Basketball event this year we are going to give the rules to them and they will go to the sponsors and sell their own ads. Last time we sold the ads so we kept the money. We will still have to pay something for the actual paper, I have a price sheet. I think we can do better than the prices he gave me. In order to get it in every paper in the county it's going to be expensive. Liz O'Conner from Burton Chamber of Commerce will be getting me prices on posters to be distributed throughout the county. This will be a less expensive way to advertise. The business that made up our bags last time is still in operation. I will get prices on those. Vaughn Smith will be setting us up a web page.

Mr. Heffner said he spoke with Mr. Smith today and we will be getting together on Monday to start on the web page.

Mrs. Bigsby said we can also set up a Facebook event and we can invite people to be part of our event on Facebook. When the website is set up we could have a corresponding email or link and we can direct people to the link even from facebook. We need to work on getting the sponsor's and doing the marketing. Roger would like the wristband's again this year.

Mr. Craig stated he will find out where we purchased the wrist bands the last time and look into other companies for pricing.

Mr. Heffner suggested having business's sell the wristband's for us and each time a person wears the wristband into the business, they would get so much off their order. This would be good advertising for the business and a good fundraiser for us.

Mrs. Bigsby said the Beecher football team will be selling water. They are checking on the availability of Clarrisa Shields for that day.

Mr. Heffner will call on the Wilson basketballs tonight. We need to figure out what logo we want to use on the basketballs. We will need a total of 30 basketballs. Mr. Heffner said I think we give should give every participant who signs up to play a ticket for the drawing with the winner receiving $500.00 towards their Spirit Cup.

Mrs. Bigsby stated I can send you the logo. We will need the girl's basketballs which are 28.5 size and the official size for the boys. I think we will need 60 basketballs altogether. Roger is looking at purchasing medals for the younger kids and trophies for the older kids. He wants gold, silver and bronze. I can contact the company that does the trophies for Burton Youth League for a price on medals.

Mr. Craig said he was watching the news and apparently there is a new women's professional basketball team in town called the Mystics. We could ask them if they would like to be a sponsor for our event and hand out flyers at their event.

Ms. Bauldry stated Atherton High School has a new Athletic Director, Jeremy Trent. He has been coaching basketball for some time. I will ask him if he would like to help out with our basketball event. I will have him call Mrs. Bigsby if he can help. I will take some flyers with me and have them put it on our Atherton School website.

Mrs. Bigsby said I will contact Tracy from the Food Bank and find out how she wants to do the prize. Mrs. Bigsby stated I am going put the registration form on the website. The next 3 ON 3 Basketball meeting will be held on June 25, 2014 at Burton City Hall.

Mr. Heffner asked Mrs. Bigsby if she could send everyone a reminder email about the next meeting. If the 3 ON 3 Basketball Tournament goes good we should talk to the church about buying the basketball hoops.

3. Veteran Honor Run update

   Mrs. Bigsby reported I have been getting three or four applications per week for the Veteran's Honor Run.

   Mr. Craig said that we should have around 25 applications so far, which is phenomenal because I think we had that many a few weeks before the Memorial Day Race. Do we need to wait until our next meeting to set up a commission meeting for this event? Does the meeting have to be posted?

   Mrs. Bigsby replied you will just have to contact the commission which is Mrs. Miron, Rob Spose and yourself. The meeting will need to be posted.

   Discussion ensued regarding designating someone to take Mr. Spose place on the committee. It was decided the Veteran's Honor Run committee would consist of Mrs. Miron, Ms. Bauldry and Mr. Craig.

   Mr. Craig stated I will reach out to the players we had last year. We had a really good non-committee. The people who were on there were runners, military, and sponsors. They all had a lot of knowledge and great ideas. I will reach out to a couple of key players and check on their availability for the next meeting.

   Mrs. Bigsby said she will set a tentative meeting for July 9th at 6:30 p.m. after our Parks and Recreation meeting. I will order signs for Veteran's Honor Run and also for Kelly Lake. We have had complaints about people letting their dogs run loose at Kelly Lake so we need signs that say dogs must be on a leash. The City ordinance stages that dogs must be on a hand held leash no longer than 8 foot long at all times when outside.

   Mr. Heffner stated that he and Mr. Spose were going to work on the signs to put up on Munson Street leading to Kelly Lake. We were thinking of putting a schedule of events in the covered plastic sign at Kelly Lake.

4. Trick or Treat Trail event update

   Mr. Heffner said I would like to put together a committee at the next Park and Recreation meeting for the Trick or Treat Trail event. Someone drew graffiti at Kelly Lake. This happened just before the boat races.

Ms. Bauldry stated we will need to do something about the geese droppings at Kelly Lake and the parking situation before the event.

Mr. Craig said I noticed the flags were looking pretty tattered there and wondered if we could get new flags put up.

Mrs. Bigsby stated a flag was replaced last year. We have no bids on the Kelly Lake project as of yet. The DNR has a process to go through for new construction. I am waiting to hear from Lisa at Fleis & Vandenbrink. I think there are so many bid projects going on now that these little projects are being put aside.

Mr. Heffner asked how was this advertised?

Mrs. Bigsby replied I will ask Lisa but I think it was in the paper. I think the construction business is really booming south of Genesee County.

Memorial Day wrap up

3 ON 3 Basketball Tournament

Veteran Honor Run update