

CITY OF BURTON  
PARKS AND RECREATION COMMISSION MEETING MINUTES  
JULY 11, 2012, 5:30 P.M., COUNCIL CHAMBERS  
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The Meeting was called to order by Commission member James Craig at 5:30 p.m.  
Ms. Bauldry led the Pledge of Allegiance.

MEMBERS PRESENT: Craig, Groulx, Miron, Bauldry, Dunsmore, Hildreth, Adams, and Heffner.

MEMBERS ABSENT: None.

OTHERS PRESENT: S. Bassi, Assessor, and L. Young, Clerk's Office.

PURPOSE OF THE MEETING:

1. Councilman Smith regarding marketing of the Parks and Recreation.
2. Discussion and possible action regarding Thread Creek Park.
3. Discussion and possible action regarding the naming of the Library Park.
4. Discussion regarding the Trick or Treat Trail.

ADMINISTRATIVE REPORT:

Stacey Bassi, Assessor for the City of Burton, said the City has become a part of the associate level for the Main Street Program. They will be coming out on August 1<sup>st</sup> to do a walk through in the morning and a presentation at noon. She invited everyone to come and said lunch will be provided.

Mr. Craig read the Parks and Recreation Director's report provided by Bette Bigsby. It included updates regarding parking on the pathway at Kelly Lake Park, a new canopy, table and chairs, a flier for the Trick or Treat Trail and harvesting of the Community Garden.

AUDIENCE PARTICIPATION:

Vaughn Smith, 1311 Clairwood, said he is a Councilman now, but was a sales and marketing professional. He offered marketing suggestions that are low effort but will produce immediate results. He said the Commission needs a contact person. He referenced advertising and promoting upcoming events and said they need a brochure to promote the events for the upcoming year. He suggested putting on a road race to raise funds.

COMMISSION DISCUSSION:

Ms. Miron said the road race is a good idea and could even be tied into the Kelly Lake grant match.

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Mr. Groulx said they could get a billboard at Kelly Lake facing I-69.

Ms. Miron said they could also get a banner that runs across the billboard to advertise upcoming events.

Mr. Craig said that it is time for the Parks and Recreation Commission to take it to the next level in professionalism.

Mr. Heffner said he secured a huge rock for the Thread Creek Park.

Ms. Miron stated it is the location of the Atherton Settlement and is now City owned land.

Mr. Heffner said they would like to try and mimic the Davison Roadside Park.

Ms. Miron said she used the left over money from the Atherton School's 150-year reunion. She is buying a bench to put next to the tree that will have a plaque with the names of the Atherton brothers who started the settlement. This is to get Historical status for the City of Burton. She is waiting for the bridge to be completed to see if they will donate the remaining cement. She stated the City is already maintaining it since it is City owned land.

Mr. Heffner said there needs to be a Committee for the Thread Creek Park.

Mr. Heffner said the Commission needs to name the park on the land that was donated by the Webb family next to the library. He said it should be the Webb Memorial Library Park.

Mr. Craig said the Trick or Treat Trail normally includes the trail, bounce house, pumpkins, hayride, cookie decorating, pizza and sometimes hot dogs.

Mr. Heffner said there will be a Committee meeting for the Trick or Treat Trail on July 25<sup>th</sup> at 5:30 p.m.

COMMISSION RECOMMENDATIONS AND/OR ACTION:

Craig moved and Dunsmore seconded the following motion:

1. The Parks & Recreation Commission recommends to the City Council to approve naming the park on the land donated by the Webb family, "The Webb Memorial Park."

Motion carried 8-0

Meeting adjourned at 6:40 p.m.

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