CITY OF BURTON

BURTON PLANNING COMMISSION MEETING

OCTOBER 24, 2016

AGENDA

Council Chambers	Special Meeting	5:00 PM

4303 S. CENTER ROAD
BURTON, MI 48519

A. PLEDGE OF ALLEGIANCE

B. CALL TO ORDER

C. STAFF PRESENT

D. AUDIENCE PARTICIPATION

Now is the time set-aside for members of the audience to address the Burton Planning Commission. I would ask each individual to give their name and address for the record and to limit their comments to three (3) minutes and to speak on the topics germane to City business.

E. PRESENTATION

1. Master Plan Presentation

   BY ROWE Professional Services

F. BOARD DISCUSSION

Master Plan Presentation

BY ROWE Professional Services

ATTACHMENTS:

- October Meeting Back up (PDF)

Chapter 8. Public Input

There are five main methods of public participation what were used to help create the Master Plan, which include stakeholder and focus group interviews, community survey, community remarks, visioning session, and public open house. The city worked on many different methods to obtain a variety of information from the public about the community and their vision for the next twenty years.

Summary of Focus Group and Stakeholder

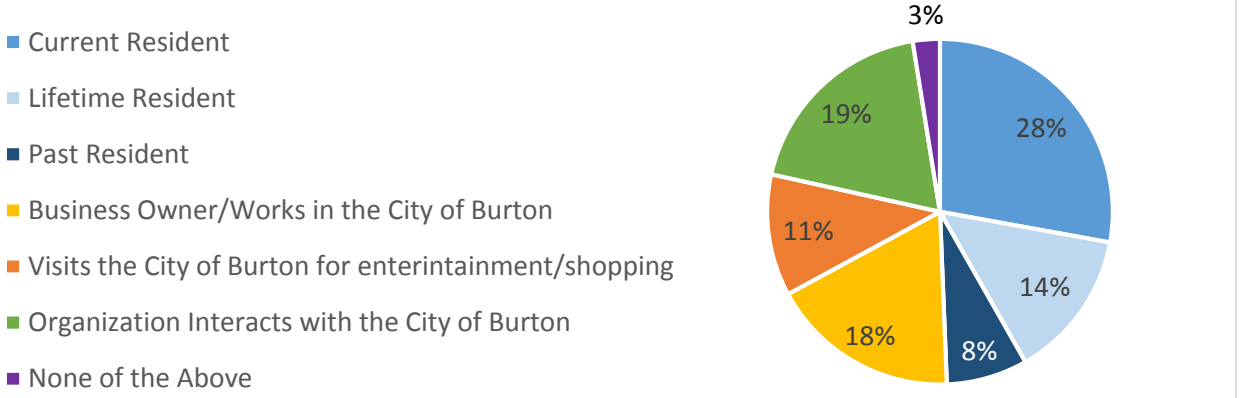
Introduction

ROWE Professional Services Company conducted discussions with several stakeholders and focus groups that have strong and important connections to the City of Burton. **Stakeholders** are key persons that as part of an organization or as an individual have important insight on a particular subject or location in the City of Burton. The stakeholders that were interviewed include Steve Black, from Racer Trust and Cheryl Sclater from ELGA Credit Union. **Focus Groups** are key organizations where a group of individuals apart of the organization for a group discussion. The different groups that were interviewed include Burton Chamber of Commerce, Burton Area Historical Society, Burton Rotary Club, City of Burton Downtown Development Authority (DDA), City of Burton Parks and Recreation Commission, Veteran of Foreign Wars (VFW) Post 2777, Kiwanis Club, City of Burton Senior Activity Center, Flint River Watershed Coalition, Friends of the Library, Disability Network, and Mass Transit Authority.

All of the individuals and groups where asked about their connection to the City of Burton such as, things they would like to change, their vision for the future, and if there are suggests of policies, zoning ordinances, or programs that would make the City of Burton better. In addition, each individual or group was asked targeted questions involving the expertise in a particular area.

The groups that were involved in these discussions, had different connections to the City of Burton including living in the city, working or owning a business in the city, visits to the city for entertainment or shopping, and their organization works within the city. Residents were divided into three categories including current resident, lifetime residents, and past resident. Lifetime residents grew up and for the majority of their life have lived within the City of Burton. Almost half of the participants identified as at one point being a resident within the City. About 19% of the participants identified as having their

Figure 8-1: Focus and Stakeholder Connections to the City of Burton



Attachment: October Meeting Back up (2718 : Master Plan Presentation)

organization does work with the City of Burton. About 18% of the participants identified as business owners or work within the City of Burton.

Characteristics that make the Best of Burton

The different focus groups were asked about were some of the best attributes or what they liked about the City of Burton. The first collection of answers came up repetitively in discussions. The second collection of answers are comments that only one particular discussion brought up.

Many stakeholders and groups agreed that:

- Good community for children, with schools and activities within stable neighborhoods
- Friendly environment
- Great community size
- Safe Community
- The Race Series within the City of Burton
- Business Friendly Community
- A diversity of housing setting options from agricultural to urban sceneries
- Have great unique places to eat
- A very active environment with many activities monthly within the community, especially runs races
- Low Taxes
- DPW, Police, and Fire services are responsive and reliable
- This is a place senior citizens have lived and want to stay to "Age in Place"
- Takes good care of Veterans

Other likes include:

Racer Trust

- Potential to have a super site (Davison Site), which is rare in this region.

ELGA Credit Union

- Diversity within of economic standings of the community
- The City of Burton works well to overcome/resolve issues

Parks and Recreation Commission

- Good options for affordable housing, due to low taxes
- Good variety of housing stock

Burton Chamber of Commerce

- Unique experience and highly competitive environment

Disability Network

- Very welcoming people in community
- Shopping options along Center road
- Easy access to transportation

Flint River Watershed Coalition

- From rural setting homes one has easy access to freeways

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Senior Activity Center

- Quick to tear down blighted residential sites
- Senior Activity Center is in a good location
- The community takes good care of senior citizens
- Strong churches within the City of Burton
- The City of Burton is a great for senior citizens due to the Senior Activity Center, low cost of living, goods and services, and safe environment

Downtown Development Authority

- There are many features within the City of Burton including services and grocery stores
- The City of Burton is not run by just one company or person
- There are a variety of industries and companies within the City of Burton

Friends Library

- Neat and tidy community
- The City Complex including many services/departments in one location
- Sidewalk improvements that have been made are great improvements to the community
- Good Schools
- Growth in use of library as a community center

Rotary Club

- Diversity
- Active Community
- Roads and Sidewalks
- Rural Areas

Kiwanis Club

- Kelly Lake
- The people within the City of Burton
- Low Crime Rate

Characteristics that are suggested to be changed in the City of Burton

The different focus groups were asked what elements of the city they would change if they could. The first collection of answered came up repetitively in discussions. The second collection of answers only brought up in only one discussion group.

Many stakeholders and groups agreed that:

- Include more connections to trail ways around region
- The addition and connection of more sidewalks and crosswalks throughout community for all users (bike, pedestrians, and disable and handicap individuals)
- Improvement of the roads in the community
- Removal or development of vacant buildings/properties
- Have more blighted/vacant properties that are commercial be removed
- Revitalize the Courtland Mall
- Have a more walkable, vibrant, beautified, more restaurants, and public gathering space in DDA
- Have young people involved more in the community (boards and volunteer opportunities)
- To have the school systems combine, to unify city

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

- Have more unity within the City of Burton
- Create a “sense of place” in community
- Absent unified identity
- More affordable and accessibility housing
- Retaining more young professions to stay in the area
- More business recruitment from people outside of the city
- Have a business core in the center of the City of Burton
- More of a sense of a Downtown
- To have a façade improvement program
- Improve the image/perception of the City of Burton away from Flint
- Want proactive, not reactive communication, and general communication with different parts of the community
- More transparency from City of Burton
- Water Drainage Issues
- Better maintenance of drainage ditches in rural setting
- Clean up the e. coli in Kelly Lake (due to goose droppings)

Other comments include:

- Have history of city be more a part of the community
- Beautification of city
- Better collaboration and connection between all businesses in Burton and neighboring communities
- Kids need to be centered on something in neighborhoods (add small parks, buildings, structures)
- Kids need a location to gather/activities/programs to be involved in
- Kids and young families are moving out of the area
- More Commercial and Entertainment (to bring in Tourism to area)
- Downtown Development District
    - Make DDA area more historic
    - Have more restaurants, sidewalks, and crosswalks in DDA
    - Increase funding to DDA to maintain and improve district
    - Increase DDA district
    - Increase the number of events in DDA district
- Add safe street program, with street diets or street calming methods.
- Enforce clearing and maintenance of sidewalks
- More tree and weed trimming
- More city design requirements to make sure community is accessible for all disabled persons
- Promote to businesses the asset of having a bus line near business
- Ensure that new development in rural areas are able to be accessible by multiple modes of transportation (pedestrians and buses)
- Create a Historical District or Historic Area
- Have a program that works against blight
    - Create a homeowner assistance program to make improvements on home
- There are often dark areas on streets and commercial shopping center properties

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

- Improve communication with the City of Burton and other government agencies
- Expand Senior Activity Center Facility
- Increase funding for Parks and Recreation, including a full-time Director
- More pharmacy store variety
- Stronger welcome and network for new businesses to engage with
- Improve amenities throughout City of Burton
- Take out red tap in local government processes
- Make the city more of a resource for information
- Move beyond the industrial GM days and look for opportunities elsewhere
- Better school districts
- More of a buffer zone along creeks in city
- Have more policies and programs that promote protection of creek and natural area system
- Lower Tax Rate

Figure 8-2 Parks and Recreation Commission Focus Group Discussion.

We also asked many of the focus groups on their vision for the City of Burton in the next 20 years. Collectively the different groups generated this list of attributes of their future city:

- Have a clearer vision for the city
- Make community more desirable to move to
- Embrace diversity
- Create a safer community
- Community that has more involvement
- Growth in the community
- A more walkable community
- Have more of a network of non-motorized transportation walkways throughout the city
- Crosswalks on Center Road
- Roads are improved
- Attractive businesses of jobs and entertainment venues
- Having a historic/children museum in the City of Burton
- Less vacant properties
- Create from vacant/old buildings something else like more green space
- Maintain and improve the DDA district to feel like a downtown
- Have more walkability, beautification, lively, and other improvements within the DDA district to draw people in
- Have the Downtown Development Authority be involved in the Back to the Bricks event, or other festivals

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

- Support the park system to increase amenities and quantity to draw in more people to the area
- Large gathering space for community
- The combination of the three main school districts Atherton, Bentley, and Bendle school districts

Topics Based Comments

The different discussions where asked areas about their expertise, personal knowledge, and made comments on different topics in the City of Burton. There are six (6) basic including economy/business, community, housing, land and buildings, transportation, and parks and recreation.

Economy / Business Environment

The Burton Rotary Club suggests:

- Try to retain more young professionals through:
- Entrepreneur training/networking opportunities
- Incubator space for startup businesses
- Incentive/encourage companies to have internship programs
- To have more of a sense of a downtown area
- Create more of a network for business inside and outside the City of Burton to connect

ELGA Credit Union suggests:

- There are many vacant buildings and land, which allows the community to be open for many investment opportunities
- Promote local run businesses

The Burton Chamber of Commerce suggest:

- Recruit business owners from outside of Burton to be part of the community

The Disability Network suggests:

- To encourage businesses to hire disabled persons as workers

The Downtown Development Authority indicates that:

- There are many long term businesses within the community, lots of small businesses, and a high density of businesses in the south side
- To remove/develop more vacant properties and buildings
- Have one speed limit along Saginaw Street
- Improve the RACER site at Hemphill Site
- Be more proactive in promoting businesses to be in Burton through Genesee County.
- Assets for businesses within the city include highway access, rail road, and access to large buildings
- Create a business owner facade improvement program

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Community

The Downtown Development Authority indicates they want:

- To have more events within the DDA district festivals (Back to the Bricks), Runs, DDA Luncheon, or other functions

The Burton Senior Activity Center indicates that:

- The city should consider an exception or lower fee for senior citizen on sewer system fee, by either a lower rate for senior citizens or a free monitoring meter
- The community should be made more walkable with street crossings and sidewalks, especially along Center Road
- The City of Burton is a great for senior citizens due to the Senior Activity Center, low cost of living, goods and services, and safe environment

Burton Chamber of Commerce suggests:

- Create more walking and bike trails throughout the community

Flint River Watershed Coalition suggests:

- The development of a wellhead protection program
- Water quality monitoring/regulation of drainage or septic system systems into the environment

The Burton Area Historical Society suggests:

- To bring attention to historic homes and centennial farms within the City of Burton
  - This can be done by creating a Historical District or Historical Area
- Create more historical parks
- Create a historic museum of local history
  - Have the museum to have teaching/ children programs

The Burton Rotary Club indicates that:

- DDA Area and Burton Park System, are assets within the city that can draw people to stay within the community

Veterans of Foreign Wars Post 2777 suggests:

- Have more information resources for citizens on how to get the resources they need, such as contacting local organizations, veteran center, etc.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Friend of the Library suggest for the Library:

- To add more parking spaces
- Expand the library facility
- To add an onsite Friends of the Library storage space/building
- Recreate the Library Memorial Park within property
- To add sidewalks in front of library
- Help get volunteers for annual cleaning and planting around library

Housing

The Downtown Development Authority suggests:

- Have a program that addresses blight and assistance program to homeowners to make improvement to home
- Improve affordable housing options for residents

The Burton Senior Activity Center suggests:

- To create more affordable senior housing options

The Disability Network suggests:

- Make sure affordable and accessible houisng options are a vareity of price points and good quality
- To look for easy ways to make housing more accessible, like widing doorways with ease of closing once inside

Burton Kiwanis Club suggests:

- Have fees for building permits easier and less costly, because many people do not apply or then do not do improvements.
- Have rental unit expectations to ensure quality of living for residents.

Land and Buildings

Racer Trust has:

- Two sites owned by Racer Trust include Hemphill site and Davison site looking for buyers that will take action and fit within the community vision
- Potential for the Davison site, if combined with surrounding site to be a super site, a rare site in this region
- Difficulties with the Hemphill site, is that it used to be a previously landfill for industrial and municipal waste, but is partially paved parking lot

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

The Burton Senior Activity Center suggests:

- The expansion of the Senior Activity Center Facility

Flint River Watershed Coalition suggests:

- To develop a wellhead protection program
- To change Thread Creek's status as a non-navigable water body, to allow canoeing/kayaking
- To allow within city hoop houses, green houses, and chicken coops in residential lots

Disability Network suggests:

- To look for easy ways to make buildings more accessible, like widing doorways with ease of closing once inside

The Downtown Development Authority suggests:

- The demolishing of vacant, blighted, or too old buildings, so sites are more "Development Ready"

Transportation

The Downtown Development Authority suggests:

- That along Saginaw Street, the number of curb cuts should decrease
- To have a Traffic Study, Corridor Study, or create an Access Management Plan along Saginaw Street
- Have improvement in the DDA Visioning Plan implement on Saginaw Street done smartly in cooperation with multiple government agencies

Senior Activity Center suggests:

- To have larger font street signs

Kiwanis Club suggests:

- Connection of sidewalks to more walking and biking paths (Main Street and Davison's Trails)
- Have sidewalk intersections with two distinct pathways to help blind persons to navigate easier.
- Convert all gravel roads to paved roads within the city.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Mass Transit Authority indicates that:

- They are seeing an increase demand for public transportation and Your Ride services
- Coordinate future site planning with MTA regarding barrier free parking and bus stops

The Disability Network indicates that:

- Lots of transportation accessibility options
- There could be more connectivity between MTA bus stops, sidewalk, and park lots areas, to allow easy mobility for all disable persons.

The Burton Rotary Club suggests:

- Have more building sidewalks and bike paths connect to all areas of business in all parts of the community.

Parks and Recreation

The Parks and Recreation Commission suggests:

- More conversions of Rails to Trails
- To add a parking lot to Settlement Park
- If possible, combine vacant properties with schools' or city's properties to encourage ownership/maintenance of property
- To add a large park in the City of Burton with the ability to hold lots of people for celebrations
- To add unique improvements in parks that draw people in like a splash pad or archery practice field

The Downtown Development Authority suggests:

- The addition of more parks in the south side of the city for all ages and full disable person accessible

The Senior Activity Center suggests:

- To have park improvements, such as a splash pad, would be an asset for the community park system
- To have more disable person accessible trails and paths within existing parks

Veterans of Foreign Wars Post 2777 suggests:

- Create more parks with features such as dog parks, walking park, baseball diamond, and amphitheater.
- Would be interested in having part of the post into a park area.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Chamber of Commerce suggests:

- The creation of more parks
- The improvement of features in parks
- The creation of a large gathering space in the community

Flint River Watershed Coalition suggests:

- To have more park areas along creeks
- To create a partnership between the two organizations to find funding and expansion of park space along watershed in the city

Disability Network suggests:

- Make sure Parks and Recreation opportunities or features are disable person accessible

Suggested Programs, Policies, and Zoning Ordinances

The different discussions were particularly asked about either programs, policies, or zoning ordinances that could be created and implemented to make wanted changes to the City of Burton.

- Have a Traffic Study, Corridor Study, or create an Access Management Plan along Saginaw Street
- Develop a complete street concept for the whole city
- Create a Historical District or Historical Area
- Develop goals of water quality and quantity
- Create a Wellhead Protection Program
- Have a program that addresses blight and homeowner assistance program make improvement on home
- To help create more sidewalks in community, add an additional option to have a fund property owner can put money into to pay for the cost of a sidewalk to be installed. The city would manage the fund and install sidewalks in community.
- Improve affordable housing options
- Have more in the Master Plan about more sidewalks, bike trails, affordable senior housing, and public amenities, and more handicap accessible trails and paths in existing park system
- Ability to have incubator space for startup businesses
- Have a larger buffer zone between residential and commercial
- Create an ordinance to protect those who have the “intent to walk” across a road, to help protected pedestrians from motorized vehicles

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

- Add to the zoning ordinance in the Site Plan Review process if site plan meets particular criteria the site plan will be sent to MTA for MTA Planner Comments.
- Create an ordinance to control panhandlers that requires those receiving money on the street to have vender license, while keeping in mind to not outlaw charity organizations, who collect donations on the street.
- Create a water quality ordinance for septic systems and waste water in conjunction with County regulation
- Have more ordinances/policies that protect water quality such as clear cutting, impervious surfaces, sediment control and soil erosion, incentives to reduce impervious surfaces, runoff controls, landscape standards, and natural feature setbacks.

Capital Improvements

Discussion groups also talked about different Capital Improvements that would help the city reach their 20-year vision of the plan these include:

- Add more sidewalks along all major roads
- The adding of more walkways from MTA bus stops to sidewalks to parking lot areas
- Improvement of road system
- Convert more rails to trails
- The addition of more park spaces at Memorial Library
- To add a parking lot to Settlement Park
- Park improvements, such as a splash pad, archery course, dog park, etc.
- Have more disable person accessible trails and paths within existing parks
- The expansion of the Senior Activity Center Facility
- Help develop Veterans of Foreign Wars Post 2777, into park space
- Expansions of the Memorial Library including a more parking spaces
  - Expansion of library facility
  - Creation of Friends of the Library storage space
  - Recreation of Memorial Children's Library Park

More About the Organizations

Racer Trust

Racer Trust is an organization formed in 2011 as part of the bankruptcy court case of the former General Motors Corp. Racer Trust works to clean up and revitalization former GM locations. They promote/advertise and sell sites to buyers who will develop the site in a way that is in harmony with the community. There are two sites within the City of Burton that are owned and managed by Racer Trust, which are the Hemphill Site located on the corner of Saginaw and Hemphill and the Davison Site located on Davison and Covert Road.
More information at: http://www.racertrust.org/

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Burton Chamber of Commerce

The Burton Chamber of Commerce works to welcome, promote, and celebrate new businesses, business expansion, renovation, re-opening, relocation, and milestone anniversaries that reside within the City of Burton. The Chamber of Commerce works on creating a network between businesses and entrepreneurs in the local area. This is a network that businesses in Burton can get involved in to help "build a better Burton".
More Information at: http://www.burtonchamber.org/

Burton Historical Society

Burton Historical Society is a nonprofit organization that strives to discover, promote, and educate others of the strong and rich history of the City of Burton. Members of the society are interested in keeping discovering, honoring, and educating the local Burton history. Each month Burton Historical Society meet to do research, educate, document, & share our history, having family speakers of past 181 years, come & share their story with our community.

Burton Rotary Club

Rotary is an international network of volunteers that work on humanitarian challenges. Members of Rotary have an interest in helping those within the City of Burton including individuals, businesses, and other community organizations. The Burton Chapter has undertaken fundraising for local projects, provided two pavilions for the city, plans the Harvest Hall Senior Citizen Ball, helped with race events, a bike program, and student scholarship program. The club works on improving the City of Burton one project at a time.
More Information at: http://www.burtonrotary.org/

Figure 8-3 Rotary Club Focus Group Discussion.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

The City of Burton Downtown Development Authority (DDA)

The Downtown Development Authority (DDA) is located along S. Saginaw Street between Hemphill Road and Maple Avenue. Members are those who have an interest in the DDA district. The DDA board oversees, maintains, and constantly improves the district. Their most current vision of the DDA district is featured in their 2015 DDA Visioning Plan.
More Information at:
http://www.burtonmi.gov/business/downtown_development_authority/index.php

The City of Burton Parks and Recreation Commission

The Parks and Recreation Commission works on maintaining, developing, hosting activities, and creating parks within the City of Burton. Members are those that have an interest in the City of Burton Park System from their business, individual, or organizational background. They currently have five parks within the city: Water Tower Park, Fireman's Park, Veteran's Memorial Park, Kelly Lake Park, and Atherton Settlement Park. They also put on different activities such as the Patriot Day Hero Run, Veteran's Honor Run, Easter Egg hunt, Car Show, Memorial Day Parade, Trick or Treat Trail, and the Christmas Parade. The last vison created for the park system is in the Parks and Recreation Plan in 2012.
More Information at: http://www.burtonmi.gov/departments/parks_and_recreation/index.php

The City of Burton Senior Activity Center

The Burton Senior Activity Center has a variety of senior services and social activities for older adults, 60 and over. Many services include Medicare and Medicaid Counselors, Consumer Fraud Advocates, food assistance programs, tax aide program, exercise programs, transportation, classes, and seminars. Located at 3410 South Grand Traverse, the Senior Activity Center has a large activity area, pool table, and comfortable lounge area.
More Information at: http://www.burtonmi.gov/departments/senior_activity_center/index.php

The Disability Network

The Disability Network's mission to promote freedom, choice, opportunity, and equality for people with disabilities through advocacy, education, and employment. They have many different things they do including advocacy, assistive technology resources, community technology center, education programs, healthcare resources and navigator, housing resources, nursing facility transition advice, personal assistance, help with ramps and home modifications, recreation, and transportation.
More Information at: http://www.disnetwork.org/

ELGA Credit Union

ELGA Credit Union is a non-profit financial organization with the single purpose of members helping members. Anyone that lives, works, worships, volunteers, or attends school within Genesee, Saginaw, Lapeer, Shiawassee, Oakland, and Livingston Counties is eligible to join and maintain checking or saving accounts, borrowing money, etc. Their organization is deeply committed to helping out in the community either through school supplies or help funding different activities within the community.
More Information at: https://www.elgacu.com/

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Flint River Watershed Coalition

The Flint River Watershed is increasingly healthy and strong, and offers many recreational, educational, and environmental opportunities. As the leading community-based advocate for clean water resources, the Flint River Watershed Coalition (FRWC) promotes efforts to protect, preserve, and improve our area's ecosystem through partnership, public education, scientific projects, and community involvement. They are an organization representing individuals, businesses, community organizations, and local unites of government sharing a vision of a healthier Flint River Watershed. They envision a day when the future of our drinking water is secure and the integrity of the Flint River is protected. They believe that all people should have access to the river for recreation, swimming, and fishing as well as the economic value it provides to our communities. They are interested in particular about Gilkey and Thread Creeks, which reside within the City of Burton.
More Information at: http://flintriver.org/blog/

Friends of the Library

Friends of the Library is a volunteer group that works on maintenance, improvement, used-book sale, and many more activities involving the Burton Memorial Library on Center and Atherton road. This group strives on helping the community from youth to adult to engaged in reading and the community at large.

Kiwanis Club

Kiwanis Club is an international foundation located in 80 nations, where each group looks at the community's need and help working together to solve them. The Burton Kiwanis is a community organization whose objective is to help children live, learn and grow through scholarships, key club organizations and community events. They host multiple events each year which gives us the opportunity to assist many youths and schools within our community.
More Information at: http://www.burtonkiwanis.org/

Mass Transit Authority (MTA)

The Mass Transit Authority (MTA) is the regional Genesee County public transportation services. The services include primary routes, regional routes, and Your Ride. Your Ride is a service a localized service where disabilities and senior citizens can reserve a ride to specific locations or to other bus service. MTA is dedicated to help all riders to help build a healthy and vibrant community. The MTA has developed a Strategic Plan for 2016-2026 that guides and goals for the organization
More Information at: http://mtaflint.org/index.php

Veterans of Foreign Wars (VFW) Post 2777

This local chapter of this national organization is focused on veterans who have served in the military overseas. Their vision it to ensure that veterans are respected for their service, always receive their earned entitlements, and are recognized for the sacrifices they and their loved ones have made on behalf of this great country. Their mission is to have VFW Service Officer program is to assist veterans and their dependents, including active duty military personnel, in acquiring benefits and services to which they may be entitled. Veteran Service Officers advocate for veterans' rights. Veterans need not be VFW members to take advantage of this assistance, which is provided free of charge.
More Information at: http://www.vfwmi.org/ or https://www.facebook.com/vfw2777/

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Community Remarks

Community Remarks is an online tool that utilizes comments to specific geographic locations. Acting similarly to Google maps, this program allowed users to select a particular location and leave a comment. Community Remarks was advertised on the city's website, City of Burton, Master Plan Facebook Page, and flyers in the community. There were five basic categories besides general comments that users could select to categorize their comment, these include: Important Sites, Public Space/Public Opportunity, Bicycling/Pedestrian Opportunity, Redevelopment Opportunity, and Transportation Improvement. Below are some of the top comments the City of Burton Master Plan's Community Remarks site has received:

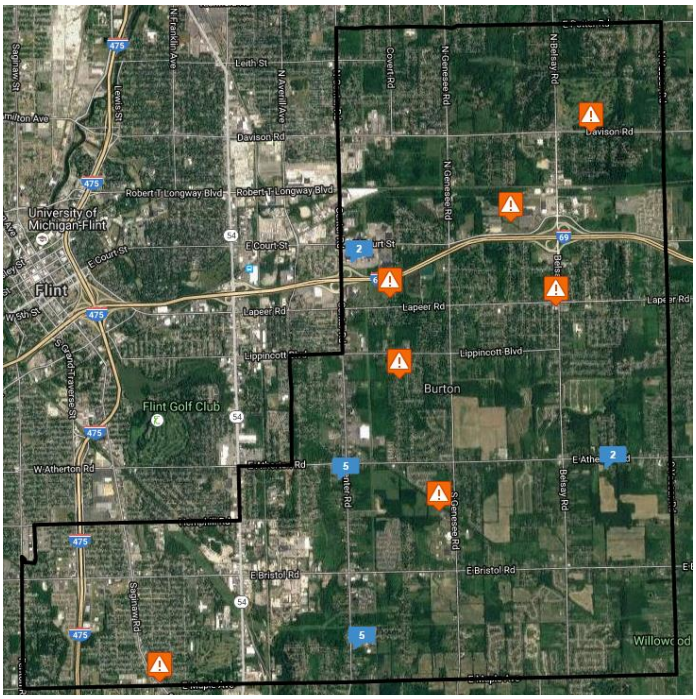


Figure 8-4: Important Sites.
From Community Remarks, the map showing the location of Important Sites.

Important Site

- Consolidate the schools in Burton, to increase unity, school club sports, and after school programs.
- More incentives provided to draw in more businesses into Courtland Center.
- Renovation of the Courtland Center Mall to allow for more natural light.
- At the intersection of Atherton Road & Cheryland Dr., add some beautification such as bushes or neighborhood sign to hide equipment.
- Clean up blighted home along Howe Road between Dexel Dr and Haas Dr.
- Fill vacant buildings with businesses along Maple and Saginaw Road.
- Crime is affecting businesses, where many developments such as Courtland Center, Home Depot/K-mart/Kroger plaza, and movie theater/Target plaza.
- Expand the Burton Memorial Library Facility as well as book drop off for closed hours.
- Near the Burton Memorial Library placing art, (ex. Sculpture of Children reading books)
- At the U.S. Post Office off of Manor Dr. placing art (ex. Sculpture of a postman)
- Near the fire station at Belsay and Lapeer road placing art, (ex. Sculpture of fire fighter and dog)
- Develop a new court yard for Burton City Hall, maybe include location for weddings.
- Really enjoy the Davision Roadside Park, including many park improvements over the years.
    - There are some traffic issues related to speed limit, number of lanes, and additional traffic lights.
- Suggest an indoor water park along Court Street near Walmart.
- Near the veteran's memorial on Manor Dr. placing art, (ex. Sculpture of helicopter)
- Near the veteran's memorial on Manor Dr. placing art, (ex. Sculpture of veteran on a bench)
- In front of the Burton Civic Center placing a clock tower.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Public Space/Park Opportunities

- At Kelly Lake Park, reduce the goose population as well as goose droppings, which make the park unpleasant.
- At Kelly Lake Park, have park improvements such as playground equipment, clean bathrooms, and outdoor grills.
- At Kelly Lake Park, add an entry arch to define park entrance.
- At Kelly Lake Park, increase water quality.
- Have a park mileage to afford improvements for the park system.
- Add a skate park between Meijer and ELGA Credit Union on Center Road.

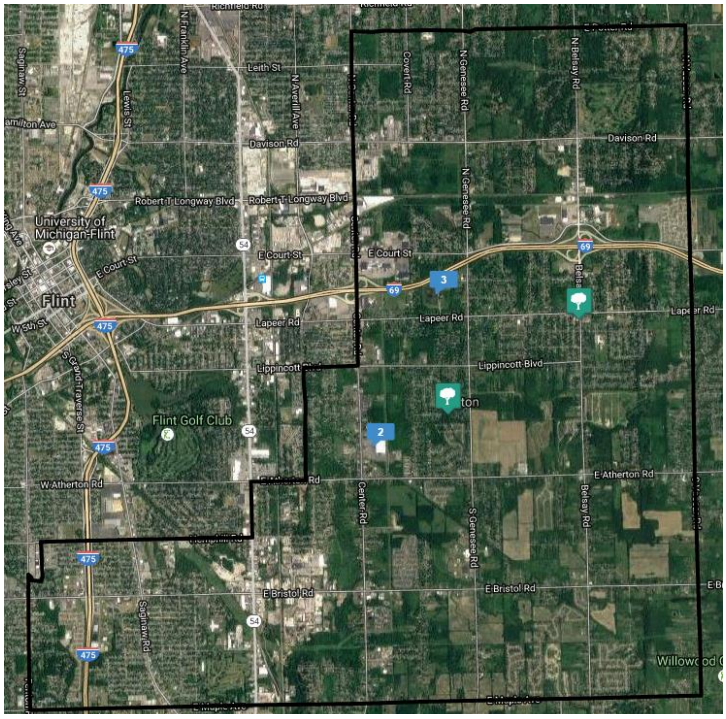


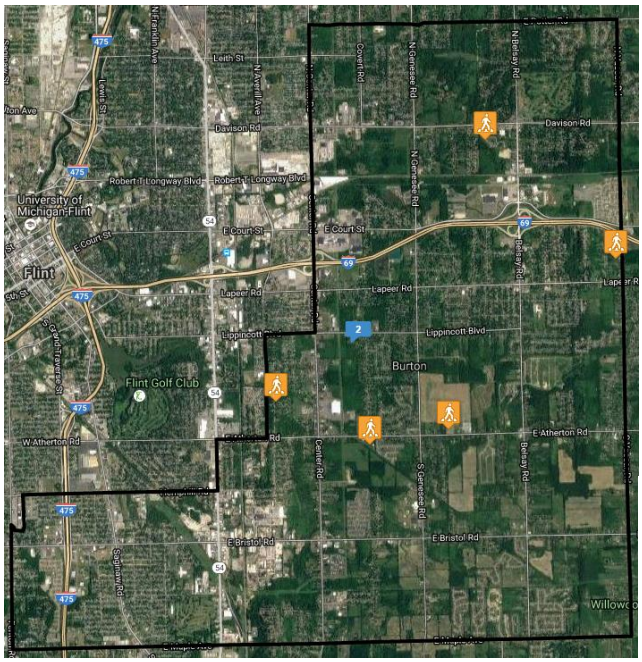
Figure 8-5: Public Space/Park Opportunities
From Community Remarks, the map showing the location of Public Space/Park Opportunities.

- Near Meijer on Center Road placing art, (ex. Sculpture of Skateboard)
- At the Fireman Park, add an exercise park.
- Add additional park space, especially off of Belsay Road.

Bicycle/ Pedestrian Opportunities

- Add a pedestrian/bike trail along the old railway near Center Road by Meijer. Connecting rural areas to more urban.
    - Connect to the Grand Traverse Greenway
- Make roads more cyclist friendly, especially Lippincott, Atherton, and Lapeer roads, by lowering speed limits, adding bike lanes, adding signs about bikers, etc.
- Expanding the sides of roadways to provide a bike lane or area for bikers to be more safe.
- Along Munson Venice Street, adding a bike path behind Pine Creek and Amy street to connect Kelly Lake to Amy Street.
- Create trails that connect to existing Genesee County pathways.
- Create trails that connect to the Iron Belle Trail and Davison Trail System.
- Utilize funding with the Metropolitan Planning Commission
- Along Saginaw Street, installing sidewalks, especially south of Maple.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)



- Along Atherton Road more sidewalks and bike paths.
- Near Irish Road, work with the City of Davison to have the trail extended into Burton
- Along Davison between Belsay and Genesee Road have more pedestrian sidewalks.
  - Lower speed limits on Davison, especially if adding sidewalks.
- Add sidewalks that extend north on Genesee road to the For-Mar Nature Preserve and Arboretum.

Figure 8-6: Bicycle/ Pedestrian Opportunities
From Community Remarks, the map showing the location of Bicycle/ Pedestrian Opportunities.

Redevelopment Opportunities

- Have the opportunity to have dual downtowns.
- Along Saginaw Road, the City of Burton needs to develop a downtown corridor.
- Along Center Road, from Burton City Hall to the Courtland Mall is another possible downtown corridor.
- At the intersection of Lapeer and Belsay Road, redevelopment could have good retail opportunities.
- On Center Road near Meijer, demolish the old Sagebrush building.
- At the intersection of Maple and Center Road, demolish or redevelop blighted blue school house.
- In the Courtland Center Mall, have a botanical conservatory food court.
- Along I-69, there are many torn down or empty buildings that could be utilized.

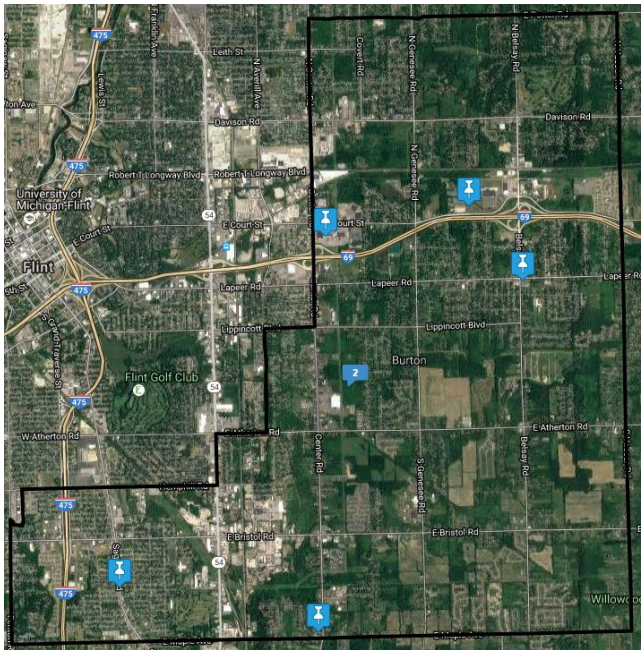


Figure 8-7: Redevelopment Opportunities
From Community Remarks, the map showing the location of Redevelopment Opportunities.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Transportation Improvements

- Center Road is in poor condition and needs repair, potentially lessen to 2 travel lanes and 1 center turn lane.
    - Increase roads millage to pay for improvements
    - There is lots of congestion on Center Road to Mt. Morris.
- Court Street by Bentley Schools add signage warning drivers of high deer crossing area.
- Court Street between Irish to Belsay road, making the speed limit the same in each direction.
- Clarify the Burton Downtown area by establishing one speed limit, design guidelines, lighting sidewalks, etc.
- Improve transportation network with more multi-modal transportation options.
- Have Atherton Road do through a road diet to decrease from a 4 lane road to include bike/pedestrian lanes.
- For the Hawkshire subdivision off of Atherton Road, have a road or bike/pedestrian walkway to Genesee Road.
- On Atherton Rd and Greenpine Dr, add a left turn lane.
- On Atherton Rd and Greenpine Dr, widen the entrance.
- On Atherton Rd and Genesee Rd, add a left turn lane.
- When buildings are refurbished or built, make sure they have curb cuts for public transit
- On S. Saginaw from Hemphill to Maple, resurface this area.

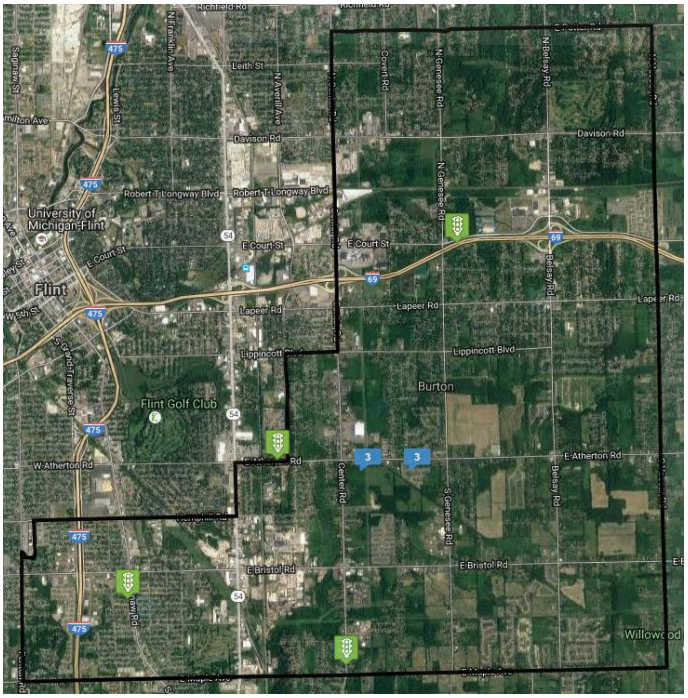
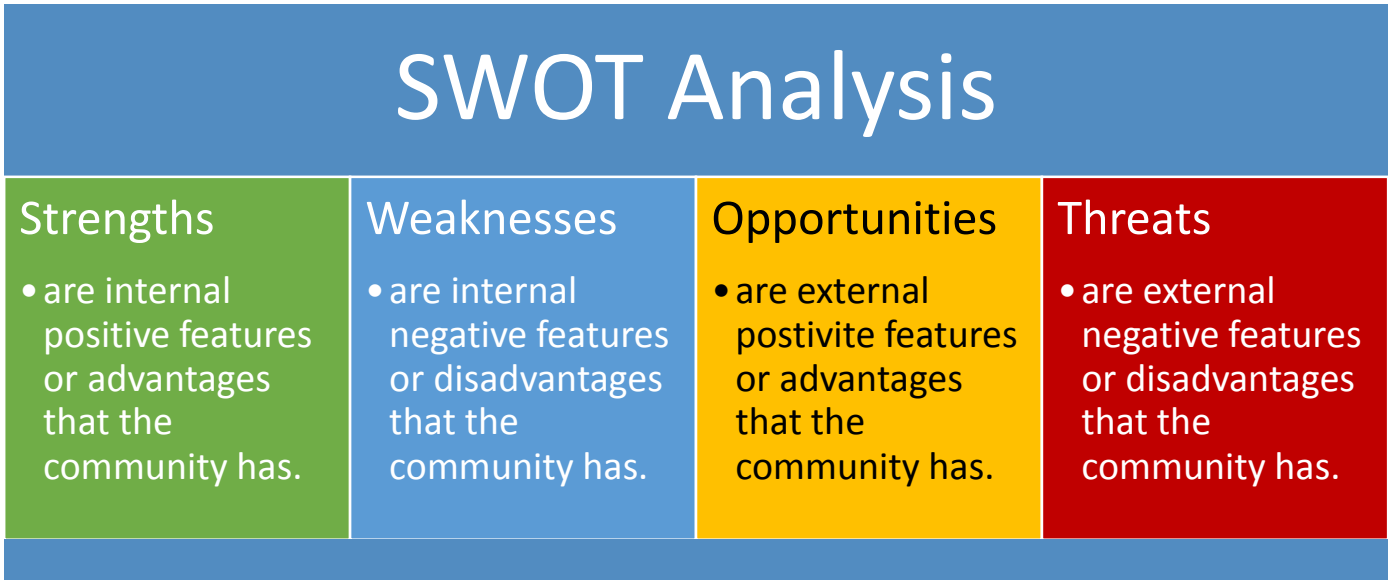


Figure 8-8: Transportation Improvements
From Community Remarks, the map showing the location Transportation Improvements.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Visioning Session

A **Visioning Session** is a meeting where all members of the public were invited to come and share ideas on aspects of the community they like and those they wish could be changed and potential changes in the City of Burton. The visioning session took place on September 29 at 7:00pm to 9:00pm at the Burton Senior Activity Center, where 28 participants were divided into six groups. These groups took part in a SWOT Analysis of the city and developed goals and objectives. A SWOT Analysis stands for Strengths, Weaknesses, Opportunities, and Threats.



These four parts of the SWOT Analysis were explained to the groups and utilized maps of the city to develop items then categorize the items into these four categories. Below are the results of the different groups listing of the city's strengths, weaknesses, opportunities, and threats. The "+" indicates points that were shared by two or more tables.

Strengths

- Neighborhoods
- Transportation Network++
  - I-69 Corridor Proximity
  - I-475 Corridor Proximity
- Proximity to airport
- Proximity to colleges+
- Great Public Services, Fire and Police++
- Good Schools+
- Borders Grand Blanc and Davison+
- Investment into Infrastructure +
- Kelly Lake Park+
- For-Mar Natural Preserve & Arboretum
- Activities in the Community
  - Burton Race Series
  - Burton Movies on the Lawn
- Education Options
- Housing- High Rises
- Meijer
- Have designated Downtown
- Availability for new industrial, business, and housing development++
- Businesses along Center and Belsay Road

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Weaknesses

- High Property Taxes compared to neighboring municipalities
- Poor Road Quality
- Along roadways side open ditches
- Lack of sidewalks and bike paths
- Lack of street lighting (Belsay and I-69)
- More curb appeal/beautification of city
- Connectivity of members within the community
- Lack of city slogan
- Kelly Lake's water quality
- Low local economy
- Lack of family restaurants
- Not enough retail businesses
- Undeveloped subdivisions
- Blight
- Housing stock
- Lack of main street feel in Downtown+
- Too many homelessness citizens
- Too many panhandlers within the community
- Lack of Signage (Kelly Lake & Schools)
- Lacking ability to attempt to get grants (lack of a grant writer in city)
- Proximity to the City of Flint

Figure 8-9: City of Burton Visioning Session.
Photos of the City of Burton's Visioning Session held on September 29, 2016 at the Burton Senior Activity Center.

Opportunities

- Existing Infrastructure+
- Proximity to Expressways
- Proximity to airport
- Create or extend trails (Davison, Iron Belle, Flint River Trail, & Bike paths)+
- Cross County Sewer Trails
- Room for Expansion of Housing Variety++
- Availability for Senior Housing
- Affordability of Real Estate
- Vacant businesses/property available+
  - Encourage community gardens
  - Sell Side lots
  - Redevelopment opportunities
- Court Street Development
- Redevelopment of Courtland Center
- Improvements in Kelly Lake Park
- Combining resources with private, public, and nonprofit partnerships
- College institutions nearby Mott, Baker, University of Michigan Flint, Kettering+
  - Become location for Student Housing
  - More business startup opportunities
  - Offer/have colleges connect to high schools
- Look at merging school system++
- Proximity to Grand Blanc and Davison

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Threats

- Associated with the City of Flint++
- Unusual city boundaries- identity confusion with neighbors
- Vacant buildings across border
- Crime Rate
    - Break-ins
    - Heroin
- Homelessness in area
- Dust, smell, and environment in places around the city
- Location of jobs
- Local economy
- Blight
- Housing stock available
- Failing infrastructure of roads, bridges, and flooding
- Local Demographic trends

Figure 8-10: City of Burton Visioning Session
The whole room view of the City of Burton's Visioning Session held on September 29, 2016 at the Burton Senior Activity Center.

Following the SWOT Analysis, the groups created goals and objectives for the community. **Goals** are statements about the future of the community. Goals help to articulate a vision or set of characteristics of the future community in an abstract way or based on values and principals of the community. **Objectives** are exact steps that can be taken to achieve the goals. Objectives are generally measurable, quantifiable, realistic, and help give direction to the city. The different groups developed different goals and objectives for the community, then individuals voted on what they thought were the best ideas. Each individual was given five stickers to vote on each other's goals and objectives. Below is a wordle diagram show all of these different goals and objectives. The larger the text the more individuals agreed with the idea. The top five votes went to: More park improvements, walkable community, addition of a splash pad in one of the parks, addition of a dog park in one of the parks, and eliminate blight.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

More public private and nonprofit partnerships
Addressing financial issues in city
Retain young people
More affordable senior housing
Connect high schools w/ colleges
Soccer fields
Fill vacant subdivisions/maintain
Improve and add signs to Downtown
Baseball Diamonds
Splash pad
Dog Park
Bring art to city
Improve Roads
Eliminate blight
maintained community
Improve Public Transportation
Walkable Community
Reimagine courtland center
Improve local economy
Bike-able Community
Develop business outreach
Swing sets
Tails in parks
Walkable Downtown
Clean
Addressing tax issues
More park improvement
Create skilled jobs
Create vibrant community
Establish gateways/placemaking
Connectivity of trails
Create slogan for city
Friendly Community
Expand housing opportunities
More family resturants
Vibrant downtown

City of Burton Goals and Objectives from 2002 Land Use Plan:

General

Goal: The City of Burton serves as a model community for other municipalities to emulate.

Objectives:

- Strengthen a positive community image by promoting the City's efforts to maintain and enhance the residents' quality of life.
- Maintain a stable and diverse population base by providing housing and employment opportunities for all socio–economic groups in the area.
- Promote public involvement and access to local government through the use of public forums, to gather public input to basic policy issues, and by providing the public with access to community information.
- Require a consistently high standard of quality for all new development or redevelopment that occurs within the City through maintenance, updating, and enforcement of zoning and building code standards.
- Promote community pride by promoting activities that enhance neighborhood spirit, including neighborhood watch and public involvement in maintaining and upgrading neighborhood parks.

Goal: The Master Plan provides a framework through which Burton grows and prospers, promoting the general public welfare above specific interests.

Objectives:

- Encourage public knowledge and support for the Plan by distributing summaries of the plans goals and policies, and by involving the public in reviews and revisions to the plan.
- Ensure use of the plan as the principle public policy document outlining future growth of the community, by incorporating its goals and policies into local regulations, including zoning and subdivision standards, and by requiring consideration of the plan in future infrastructure and zoning decisions.
- Enhance and promote parks and recreation system to promote high quality of life to retain millennials and young people in the community.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Goal: Continuing development and redevelopment result in a vital community with a balanced land use pattern.

Objectives:

- Monitor land use development to ensure that land is provided to address local needs.
- Coordinate infrastructure improvements with changes in land use, to ensure adequate utility support, and to promote the efficient use of infrastructure.
- Develop relationships/partnerships with private, public, and nonprofit organizations to help in the development and redevelopment of the community.
- Establish a program to help with façade improvement of business and/or residential homes.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Open Space/Environment

Goal: Open spaces have been preserved or acquired in the City of Burton, providing benefits to the residents and the environment.

Objectives:

- Evaluate existing open spaces within the community, and identify characteristics that support their preservation.
- Consider options for promoting the preservation of various open spaces, including open space zoning techniques, the purchase of development rights, and acquisition in fee simple. Adopt those techniques appropriate for the community.
- Require each developer to provide % open space.
- Promote densities that are consistent with the urban services available.

Goal: Support the Parks and Recreation system to provide a high quality of life for residents and wildlife within the City of Burton.

Objectives:

- Develop relationships/partnerships with private, public, and nonprofit organizations, such as the Flint River Watershed Coalition to help in development of new or improvements in parks.
- Provide improvements to the existing parks and recreation system, as outlined in the adopted Parks and Recreation Master Plan.
- Develop a trails and pathways that will create a non-motorized transportation network between parks.
- Provide the Parks and Recreation Department with more resources to achieve recreational needs of the community.

~~**Goal:** Wetlands within the City of Burton are protected.~~

~~**Objectives:**~~

- ~~Identify areas of significant wetlands through evaluation of existing wetland data.~~
- ~~Mitigate the impacts of development upon wetlands through enforcement of existing state requirements as part of local development review.~~

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Goal: Wetlands, water courses, and other water resources within the City of Burton are protected, preserved, and improved.

Objectives:

- Develop policies concerning erosion control, to not allow clear cutting and stripping of lots, incentives for impervious standards, and natural features setbacks.
- Develop policies to protect groundwater, particularly in areas that area served by private wells within the City of Burton.
- All on-site storm water treatment in parking lots and reevaluate its minimum parking requirements.
- Require maintenance and functioning on-site detention basins.
- Develop designated natural feature areas and work with property owners to protect or have city own property to protect.
- Improve water quality of Kelly Lake Park.
- Identify areas of significant wetlands through evaluation of existing wetland data.
- Mitigate the impacts of development upon wetlands through enforcement of existing state requirements as part of local development review.
- Coordinate with watershed organization such as the Flint River Watershed Coalition to identify, preserve, and develop protect of wetlands.

Goal: There are areas within the community where wildlife habitats continue to exist, that should be protected and preserved.

Objectives:

- Encourage development to be sensitive to known wildlife habitats.
- Consider preservation of wildlife in evaluating open space for protection.
- Promote public education of wildlife and how to help promote a wildlife community.
- Protect existing wetlands.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Transportation

Goal: Increased availability of public transportation reduces transportation limitations to all citizens of the City of Burton.

Objectives:

- Promote increased MTA routes throughout the City by participation in the County wide transportation planning efforts and consideration of transit in land use and density decisions.
- Incorporate/coordinate with MTA in the site plan process to promote accessibility.
- Evaluate opportunities for alternative means of public transportation.

Goal: Road and streets are in safe condition, with adequate capacity to meet the needs of the community.

Objectives:

- Promote a cooperative working relationship with the government institutions responsible for the roads in Burton.
- Limit heavy truck traffic on roads with insufficient capacity.
- Maintain high standards for design and construction on all streets and roads.
- Maintain an aggressive street maintenance program to constantly assess and repair streets as necessary.
- ~~Identify congestion points and insufficient street capacities and seek to reduce congestion as part of the on-going development and redevelopment in the area. Restrict land uses that increase congestion until improvements are in place. Identify potential future areas of concern and pro-actively address traffic issues through regulation of land uses and public improvements.~~

Goal: Provide safe conditions for all modes of transportation including: pedestrians, bikes, and buses throughout the City of Burton.

- Evaluate and develop a complete streets plan for the City of Burton.
- Develop a network of non-motorized transportation.
- Extend and coordinate neighboring communities existing or proposed non-motorized transportation pathways.
- Promote the installation of sidewalks, and require adequate maintenance in all seasons.
- Collaborate with schools to participate in the safe routes to school (SR2S) program.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Government

Goal: There is effective communication between the City government staff and leaders and the community residents, consistent with the needs of the community.

Objectives:

- Promote citizen involvement by providing volunteer opportunities within the City.
- Ensure public information on governmental procedures is readily available to citizens.
- Promote awareness by residents of local development issues.
- Provide mechanisms for citizen input.
- Develop a central governmental communication system to link the citizens to the government, such as a web site or e–mail.
- Use community advisory committees to gather neighborhood level input into planning issues.
- Incorporate/coordinate with organizations working within the community to advertise each other's existence and events.
- Promote the use of community meetings of local community groups.

Goal: Decisions on investments in public infrastructure are made through a process that maximizes the return on public funds and takes into account current and future land use.

Objectives:

- Promote development in areas currently served by adequate public infrastructure.
- Guide land use decisions so that unnecessary public utilities and services do not displace or duplicate more efficient systems. Only expand as needed.
- Coordinate future infrastructure planning with future land use planning.
- Utilize communication network to link citizens to government on public infrastructure improvements.
- Work to ensure quality open ditch storm water collection is functional and maintained.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Goal: The public infrastructure is adequate to meet the needs of the community today and provides future opportunities for development and redevelopment.

Objectives:

- Prepare, coordinate, and annually adopt as a part of the budget cycle, a schedule of proposed capital improvements for the next six years and a capital budget for the next year.
- Prepare, adopt, and periodically update an official map of future public facility improvements in the City.
- Complete an annual inventory of existing infrastructure and use this as a basis for developing a capital improvement plan.
- Expand the Burton Senior Activity Center facility.
- Expand the Memorial Library facility.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Public Safety

Goal: Fire and Police protection services provide a level of service required by the community.

Objectives:

- Move towards establishment of a full time fire department.
- Acquire additional police services.
- Target areas for crime and gang activity relief.
- Promote citizen participation in crime watch activities.
- Encourage businesses, neighborhoods, and new developments to follow the principles of Crime Prevention Through Environmental Design (CPTED), possibly adding a staff police position to oversee the program.
- Evaluate the potential effects of combining fire and police services.
- Promote higher visibility of police in neighborhoods.

Goal: Residents feel safe and secure in their homes and in the community.

Objectives:

- Provide for safer neighborhoods through the presence of light.
- Research funding sources through crime prevention grants.
- Develop policy to prohibit panhandlers, but allow nonprofits to still be street venders.
- ~~Provide a sense of community cohesiveness by providing a unifying symbol.~~
- Invest in more lighting along sidewalks and roadways.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Community

Goal: A wide range of recreational facilities are available to City residents through implementation of the City Recreation Plan.

Objectives:

- Promote public awareness of the City's plans for existing and future public parks through public information and public involvement in park activities.
- Evaluate future land use and capital improvement decisions based on their impact on the City Parks and Recreation Plan.
- Establish youth activities throughout the community.
- Support activities for seniors.
- Support use of school facilities for community recreation.

Goal: The community is unified and has a unique feel.

Objectives:

- Establish Gateways into the community as well as downtown area.
- The beautification of the city including streetscapes, parks, and other public spaces.
- The unification of the community through consolidation of school districts.

Goal: The City is a neat and attractive community

Objectives:

- Hold an annual community pride day devoted to the beautification of public spaces.
- Hold semi–annual community clean–up days, where clean–up of the individual's property is the emphasis.
- Continue to promote and advertise the Burton Race Series.
- Provide for strict enforcement of all codes.
- Address blight issues with new ordinances as warranted by community conditions, such as a noise ordinance.
- Establish regulations to reduce the visual clutter and traffic hazards caused by poorly designed and located signs.
- Provide for strict enforcement of local codes.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Goal: Help senior citizens and disabled persons with a high quality of life and accessible community.

Objectives:

- Require new development or major improvements to allow easy mobility for all.
- Develop a relationship with community organizations to make improvements and increase quality of life of residents within the City.
- Add improvements to the Senior Activity Center to meet increasing demands of the facility.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Business

Goal: The City is an attractive location for establishment of local small businesses.

Objectives:

- Protect commercial areas from blight and nuisances, to enhance the image of Burton as an attractive place to invest in a business.
- Address traffic and other infrastructure concerns that effect the accessibility and attractiveness of businesses districts.
- Promote the establishment of neighborhood commercial establishments.
- Develop a set of standards for commercial and industrial developments, that will promote good will between business and industrial owners.
- Coordinate with business organizations to coordinate welcoming and getting new businesses to the City.
- Create a business incubator space for young entrepreneurs.

Goal: The City has an identifiable commercial center that helps to define Burton's unique character.

Objectives:

- ~~Research possible locations that currently serve as a focus of community activity~~. Create commercial area development plan for the DDA and Center Road.
- Promote development of the area to create the appearance of a town center.
- Promote the chosen location to create awareness of its existence.
- Develop and advertise a city slogan.
- Develop and promote a "sense of place" within the City's principal retail districts.
- Implement the DDA Visioning Plan for the Saginaw Corridor.
- Coordinate with neighboring communities on shared corridors for redevelopment.
- Revitalize Courtland Mall…

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Goal: There is an adequate supply of land for future commercial and industrial development with adequate infrastructure to support its development.

Objectives:

- Evaluate land for future rezoning for commercial or industrial development.
- Require impact studies on the effect of development on traffic, drainage, wetlands, and other off–site impacts, and encourage the protection of natural features.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Housing

Goals: The City has a mix of housing types in a range of prices that provide housing opportunities for all socio–economic groups in the area.

Objectives:

- Assure that zoning districts within the City provide a variety of density and housing types including the missing middle to optimize choices in dwellings.
- Evaluate proposals to ensure an appropriate balance in the types of housing in the City.
- Evaluate existing spot zones of commercial parcels in residential areas for down zoning back to residential.
- Promote the improvement of blighted housing through economic incentives.

Goals: The City's housing maintains a high standard of quality and value.

Objectives:

- Maintain controls to ensure that future development is compatible with adjacent residential development.
- Maintain standards for development and redevelopment of housing in current City codes.
- Implement a rental inspection program.
- Encourage affordable housing options within the City.
- Encourage housing options to have needed accommodations of senior citizens and disabled persons.
- Encourage the development of student housing in the City.
- Develop/promote opportunities for housing improvement programs.

Goals: Development in the Southeast quadrant of the City promotes preservation of open space.

Objectives:

- Modify zoning regulations to permit open space zoning techniques.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Employment

Goal: There is a diverse range and adequate number of employment opportunities in the City.

Objectives:

- Create a diversification in the economy to reduce reliance upon the automobile industry.
- Create new jobs through the retention and expansion of existing employers, and the attraction of new companies through an aggressive marketing effort, that would include a person hired to attract new business (or if feasible, assigned as a new responsibility to an existing employee).
- Target the manufacturing, finance, insurance, service, and distribution sectors of the economy as the primary focus of new job creation (including research, design, engineering, administration, and production).
- Continue to upgrade and enhance the City's transportation, communications, and utilities infrastructure systems to meet the needs of business and industry.
- Capitalize on assets like I–475, I–69, the railroad, the mall, and the existing industrial areas.
- Recruit businesses with high tech and skilled labor jobs.

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Open Space/Environment

Parks and Recreation Master Plan G-1- Continue to improve upon existing parks to better serve the recreational needs of the community for safe, accessible, fun, educational, and economical opportunities to all residents.

- Pursue opportunities to develop the recently named Settlement Park for passive recreational uses and serve as a safe, accessible neighborhood park to those residents in the southern portion of the community.—Parks and Recreation MP

Parks and Recreation Master Plan G-3- Enhance quality of life by expanding on the City's current park system through preservation of open space and development of new facilities in a cost effective manner that are safe, accessible, responsive to the needs of the community, and geographically serve a broader range of residents.

- Investigate opportunities to assist the Friends of the Memorial Library group with development of a new children's garden park on library property. .—Parks and Recreation MP
- Develop a new community park at the property behind VG's Grocery Center (currently referred to as "Burton City Park"). Seek out funding options for design and construction based on the conceptual layout included in this plan. .—Parks and Recreation MP
- Review properties recently acquired by the City for the best candidates to create mini neighborhood parks. Secure those properties for future park development. .—Parks and Recreation MP
- Investigate opportunities to expand, both geographically and recreationally, on Settlement Park as a linear greenway park along the Thread Creek corridor connecting and partnering with Grand Blanc and City of Flint Communities. .—Parks and Recreation MP

Better maintenance of drainage ditches in rural setting— Many of the Focus & Stakeholders
Clean up the e. coli in Kelly Lake (due to goose droppings) — Many of the Focus & Stakeholders
Also commented in- Community Remarks
Create from vacant/old buildings something else like more green space-- Focus & Stakeholders
Support the park system to increase amenities and quantity to draw in more people to the area-- Focus & Stakeholders
Large gathering space for community-- Focus & Stakeholders
Also commented in- At Visioning Session
The development of a wellhead protection program-- Focus & Stakeholders
Water quality monitoring/regulation of drainage or septic system systems into the environment-- Focus & Stakeholders
To change Thread Creek's status as a non-navigable water body, to allow canoeing/kayaking-- Focus & Stakeholders
To add unique improvements in parks
Also commented in- Community Remarks
Also commented in- At Visioning Session
More conversions of Rails to Trails
The addition of more parks in the south side of the city for all ages and full disable person accessible
If possible, combine vacant properties with schools' or city's properties to encourage ownership/maintenance of property
Placing more art around the community- Community Remarks
Survey Monkey Question 7- It is crucial to protect the existing wetlands we have in the City of Burton.—4.31 out of 5—Majority Strongly Agree/Agree
Survey Monkey Question 7- If there is the capability, we should encourage the restoration of wetlands.—4.22 out of 5-- Majority Strongly Agree/Agree

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Survey Monkey Question 7- Development in highly likely groundwater recharge areas (areas that permit water to rapidly flow through the ground into the groundwater) should be restricted or prohibited—3.94 out of 5—Majority are Strongly-Agree, with the other large portion neutral.
Survey Monkey Question 7-There should be an increase in park space in the city.—4 out of 5—Majority Strongly-Agree
Survey Monkey Question 7- There should be an increase in a natural trail network in the city.—4.3 out of 5—Majority Strongly Agree
Survey Monkey Question 11- Rank parks and recreation system—2.74 out of 5—Mostly Adequate, Good, Inadequate

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Transportation

G 1- Improve traffic and pedestrian circulation for a consistent flow that will slow vehicles, encourage walkability, and improve pedestrian safety:-- DDA Visioning Plan

- Implement a traffic study to establish current counts and design volume of streets as well as detailed options and locations for medians, traffic calming devices, road diet options, access management, signalization upgrades, and phasing scenarios. **--** DDA Visioning Plan
- Maintain communications with adjoining communities related to future nonmotorized pathway implementation, particularly the Grand Traverse Greenway. **--** DDA Visioning Plan
  - Many Focus Groups agreed with the above comment- but also mentioned Iron Bell Trail and Davison Trail— Many of the Focus & Stakeholders
  - Connect to Grand Traverse Greenway- Community Remarks

G-2- Improve the visual appearance to be more welcoming and that patrons will want to re-visit:-- DDA Visioning Plan

- Create welcoming gateways whether entirely within the road right of way or with development of properties adjoining gateways and key intersections-- DDA Visioning Plan
  - Establish Gateways/Placemaking- At Visioning Session
- Develop conceptual streetscape plan of phase I that will establish a design scheme for all elements within the street right of way (ie: lighting, landscaping, pavement and sidewalk treatments) -- DDA Visioning Plan
  - Have a more walkable, vibrant, beautified, more restaurants, and public gathering space in DDA-- Many of the Focus & Stakeholders
  - Clarify the Burton Downtown area by establishing one speed limit, design guidelines, lighting sidewalks, etc- Community Remarks

Parks and Recreation Master Plan- G-2- Develop a system of non-motorized recreational and transportation networks that will safely link the City's residential areas with schools, parks, commercial areas, and adjacent communities.

- Establish a Burton Trail Coalition that will focus strictly on development and advocacy of non-motorized pathways within the City and form alliances with adjoining communities.-- Parks and Recreation MP
- Develop a detailed non-motorized pathway plan to identify potential sub connector routes off the primary pathway routes that connect neighborhoods, recreation, commercial venues, and adjoining communities by way of pathways, sidewalks, and bike lanes incorporating complete streets policies and universal access methods. -- Parks and Recreation MP

  Survey Monkey Question 10- It is important for the city to develop a non-motorized transportation plan.—3.77 out of 5—Majority Strongly Agree with high neutral
- Collaborate with schools to participate in the safe routes to school (SR2S) program. -- Parks and Recreation MP

The addition and connection of more sidewalks and crosswalks throughout community for all users (bike, pedestrians, and disable-person individuals) — Many of the Focus & Stakeholders

Survey Monkey Question 10- There needs to be improvements on the location and number of sidewalks in the city-- 4.07 out of 5—Most Strongly Agree and Agree

Walkable Community/ Bike-able Community- At Visioning Session

Survey Monkey Question 10- There needs to be improvement of the location and number of bike lanes in the city.—4 out of 5—Majority Strongly Agree

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Connection of trails- At Visioning Session
Improve Public Transportation- At Visioning Session
Improvement of the roads in the community— Many of the Focus & Stakeholders
More multi-modal options- Community Remarks
Also commented- At Visioning Session
Add safe street program, with street diets or street calming methods. --Focus & Stakeholders
Enforce clearing and maintenance of sidewalks--Focus & Stakeholders
Survey Monkey Question 10- There needs to be more enforcement of maintenance of existing sidewalks.—4.09 out of 5—Majority Strongly Agree
Promote to businesses the asset of having a bus line near business-- Focus & Stakeholders
Ensure that new development in rural areas are able to be accessible by multiple modes of transportation (pedestrians and buses) -- Focus & Stakeholders
More of a buffer zone along creeks in city-- Focus & Stakeholders
Have more policies and programs that promote protection of creek and natural area system-- Focus & Stakeholders
To have larger font street signs-- Focus & Stakeholders
Have sidewalk intersections with two distinct pathways to help blind persons to navigate easier. -- Focus & Stakeholders
Convert all gravel roads to paved roads within the city. -- Focus & Stakeholders
Coordinate future site planning with MTA regarding barrier free parking and bus stops-- Focus & Stakeholders
There could be more connectivity between MTA bus stops, sidewalk, and park lots areas, to allow easy mobility for all disable persons. -- Focus & Stakeholders
Survey Monkey Question 10- There is a need to expand access to bus transit accessibility.—3.46 out of 5—Majority Neutral and Agree
Near Davison Roadside Park, improve traffic condition for all user, Lower speed limits on Davison, especially if adding sidewalks.
s – Community Remarks
Make roads more cyclist friendly, especially Lippincott, Atherton, and Lapeer roads, by lowering speed limits, adding bike lanes, adding signs about bikers, etc.- Community Remarks
Along Munson Venice Street, adding a bike path behind Pine Creek and Amy street to connect Kelly Lake to Amy Street. - Community Remarks
Create trails that connect to existing Genesee County pathways. - Community Remarks
Create trails that connect to the Iron Belle Trail and Davison Trail System. - Community Remarks
Utilize funding with the Metropolitan Planning Commission- Community Remarks
Along Saginaw Street, installing sidewalks, especially south of Maple. - Community Remarks
Along Atherton Road more sidewalks and bike paths.- Community Remarks
Near Irish Road, work with the City of Davison to have the trail extended into Burton- Community Remarks
Along Davison between Belsay and Genesee Road have more pedestrian sidewalks.- Community Remarks
Add sidewalks that extend north on Genesee road to the For-Mar Nature Preserve and Arboretum- Community Remarks
Court Street by Bentley Schools add signage warning drivers of high deer crossing area.- Community Remarks
Survey Monkey Question 11- Rank transportation system—1.93 out of 5—mostly inadequate and adequate
Survey Monkey Question 11- Rank traffic congestion—3.1 out of 5—Mostly adequate

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Government

G 1- Improve traffic and pedestrian circulation for a consistent flow that will slow vehicles, encourage walkability, and improve pedestrian safety:-- DDA Visioning Plan

- Create a committee for DDA district to review future road plans to comply with complete street & universal access design methods-- DDA Visioning Plan

Parks and Recreation Master Plan- G-2- Develop a system of non-motorized recreational and transportation networks that will safely link the City's residential areas with schools, parks, commercial areas, and adjacent communities.

- Establish a Burton Trail Coalition that will focus strictly on development and advocacy of non-motorized pathways within the City and form alliances with adjoining communities.-- Parks and Recreation MP
- Consider implementing a complete streets policy for new infrastructure projects. -- Parks and Recreation MP
- The City will continue to actively pursue acquisition and/or use easements on privately owned property, whenever practical, particularly in areas currently sited for pathway development. -- Parks and Recreation MP

G-2- Improve the visual appearance to be more welcoming and that patrons will want to re-visit:-- DDA Visioning Plan

- Establish new, more welcoming and flexible, zoning codes specific to the DDA district related to landscaping, signage, building materials, dimensional restrictions, and nonconforming elements—-- DDA Visioning Plan
- Develop conceptual streetscape plan of phase I that will establish a design scheme for all elements within the street right of way (ie: lighting, landscaping, pavement and sidewalk treatments) -- DDA Visioning Plan

G-3- Create an identity for the City of Burton Downtown area: -- DDA Visioning Plan

- Develop a cohesive wayfinding, Banner, and DDA district signage plan that will identify a consistent scheme throughout the district and include the DDA's and City's logos. -- DDA Visioning Plan

Parks and Recreation Master Plan- G-5- Increase public awareness of the City's park system and programs through marketing that effectively informs residents of opportunities to all ages and lifestyles.

- The Parks Director shall coordinate with the Public Access Committee to continually update the City's website with current park information including programs and events. -- Parks and Recreation MP
- Reach out to the chamber of commerce, schools, senior center, library, Kiwanis and rotary groups, and local newspapers and TV stations to post park information via social media. -- Parks and Recreation MP

Improve the image/perception of the City of Burton away from Flint— Many of the Focus & Stakeholders

Want proactive, not reactive communication, and general communication with different parts of the community— Many of the Focus & Stakeholders

More transparency from City of Burton— Many of the Focus & Stakeholders

Water Drainage Issues— Many of the Focus & Stakeholders

The city should consider an exception or lower fee for senior citizen on sewer system fee, by either a lower rate for senior citizens or a free monitoring meter-- Focus & Stakeholders

Have history of city be more a part of the community-- Focus & Stakeholders

Beautification of city --Focus & Stakeholders

Intersection of Atherton Road & Cheryland Dr., add some beautification such as bushes or neighborhood sign to hide equipment.—Community Remarks

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Better collaboration and connection between all businesses in Burton and neighboring communities--Focus & Stakeholders
More public/private and nonprofit partnerships- At Visioning Session
More city design requirements to make sure community is accessible for all disabled persons-- Focus & Stakeholders
Create a Historical District or Historic Area-- Focus & Stakeholders
Have a program that works against blight -- Focus & Stakeholders
The demolishing of vacant, blighted, or too old buildings, so sites are more "Development Ready"-- Focus & Stakeholders
Eliminate Blight- At Visioning Session
Create a homeowner assistance program to make improvements on home-- Focus & Stakeholders
Improve communication with the City of Burton and other government agencies-- Focus & Stakeholders
Expand Senior Activity Center Facility -- Focus & Stakeholders
Increase funding for Parks and Recreation, including a full-time Director-- Focus & Stakeholders
Improve amenities throughout City of Burton-- Focus & Stakeholders
Take out red tap in local government processes-- Focus & Stakeholders
Make the city more of a resource for information-- Focus & Stakeholders
Have more policies and programs that promote protection of creek and natural area system-- Focus & Stakeholders
Lower Tax Rate-- Focus & Stakeholders
To allow within city hoop houses, green houses, and chicken coops in residential lots-- Focus & Stakeholders
Have a larger buffer zone between residential and commercial-- Focus & Stakeholders
Create an ordinance to protect those who have the “intent to walk” across a road, to help protected pedestrians from motorized vehicles-- Focus & Stakeholders
Add to the zoning ordinance in the Site Plan Review process if site plan meets particular criteria the site plan will be sent to MTA for MTA Planner Comments. -- Focus & Stakeholders
Create an ordinance to control panhandlers that requires those receiving money on the street to have vender license, while keeping in mind to not outlaw charity organizations, who collect donations on the street. -- Focus & Stakeholders
Create a water quality ordinance for septic systems and waste water in conjunction with County regulation-- Focus & Stakeholders
Have more ordinances/policies that protect water quality such as clear cutting, impervious surfaces, sediment control and soil erosion, incentives to reduce impervious surfaces, runoff controls, landscape standards, and natural feature setbacks. -- Focus & Stakeholders

Public Safety

There are often dark areas on streets and commercial shopping center properties-- Focus & Stakeholders
Crime is affecting businesses, where many developments such as Courtland Center, Home Depot/K-mart/Kroger plaza, and movie theater/Target plaza – Community Remarks
Friendly Community
Survey Monkey Question 11- Rank city services—3.11 out of 5—Mostly Adequate and Good

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Community

G-3- Create an identity for the City of Burton Downtown area: -- DDA Visioning Plan

- Develop a cohesive wayfinding, Banner, and DDA district signage plan that will identify a consistent scheme throughout the district and include the DDA's and City's logos. -- DDA Visioning Plan

Parks and Recreation Master Plan- G-4- Expand on current programming by coordinating schools and with other public agencies, private recreational providers, citizens groups, and other organizations to offer a wide range of recreational, educational, and enrichment programs to its residents.

- Partner with local groups (ie: library, For-Mar, private organizations, and adjacent communities) by including them in monthly meetings and continued communication with the Park Director. -- Parks and Recreation MP
- Assess programs and events currently offered throughout the region and coordinate and expand on programming through the City and schools to fill in the gaps based on the needs of residents-- Parks and Recreation MP

Have young people involved more in the community (boards and volunteer opportunities) — Many of the Focus & Stakeholders

To have the school systems combine, to unify city— Many of the Focus & Stakeholders

Also commented- Community Remarks

Have more unity within the City of Burton, Absent unified identity— Many of the Focus & Stakeholders

Also commented in- At Visioning Session

Create a "sense of place" in community— Many of the Focus & Stakeholders

Also commented in- At Visioning Session

Retaining more young professions to stay in the area-- Many of the Focus & Stakeholders

Also commented in- At Visioning Session

Kids need to be centered on something in neighborhoods (add small parks, buildings, structures) -- Focus & Stakeholders

Kids need a location to gather/activities/programs to be involved in-- Focus & Stakeholders

Expand education opportunities- At Visioning Session

Kids and young families are moving out of the area-- Focus & Stakeholders

Having a historic/children museum in the City of Burton-- Focus & Stakeholders

Improvements to the Memorial Library—more parking spaces, larger library facility, onsite storage, recreation of Library Memorial Park, sidewalks along library, help getting volunteers for annual clean up and planting. -- Focus & Stakeholders

Expand the Burton Memorial Library Facility as well as book drop off for closed hours- Community Remarks

Placing more art around the community- Community Remarks

Add more art around city- At Visioning Session

Clean and Maintained Community- At Visioning Session

Destination at Visioning Session

Create slogan for city- At Visioning Session

Survey Monkey Question 4- Prime farmland, as identified by the Soil Conservation Service, is land whose soils will permit high yields for crops. Prime farmland should be protected from non-agricultural development, such as non-farm residences, commercial and industrial land uses.—4.16 out of 5- Community Very Much Supports

Survey Monkey Question 4- The rural character is important to maintain for our community.—4.05 out of 5- Community Very Much Supports

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Survey Monkey Question 8- Is there a serious problem with junk and/or dilapidated structures in the city? --4.36 out of 5—Majority Strongly/Agree
Survey Monkey Question 11- Rank Quality of Life in City- 3.13 out of 5--- Mostly Adequate and Good
Survey Monkey Question 11- Rank pride within city—2.53 out of 5—Mostly Poor-adequate/good
Survey Monkey Question 11- Rank unity within city—2.29 out of 5—Mostly Poor and inadequate
Survey Monkey Question 11- Rank city services—3.11 out of 5—Mostly Adequate and Good

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Businesses

G-4- Eliminate blighted and/or vacated buildings and land:-- DDA Visioning Plan

- Establish an allocation of the City's CDBG funds for removal of blighted structures. -- DDA Visioning Plan
- Encourage and promote the repurposing of vacant or marginally used buildings and properties for attractive, community based office, service, and commercial uses. -- DDA Visioning Plan

Removal or development of vacant buildings/properties— Many of the Focus & Stakeholders

Have more blighted/vacant properties that are commercial be removed— Many of the Focus & Stakeholders

Fill vacant buildings with businesses along Maple and Saginaw Road - Community Remarks

Survey Monkey Question 8- Junk/dilapidated problems highly associated with commercial—3.73 out of 5—Majority Agree with Neutral

Survey Monkey Question 8- Junk/dilapidated problems highly associated with industrial—3.71 out of 5—Majority Agree with Neutral

Survey Monkey Question 9- What are some of the junk/dilapidated structure problems?—In order- Poorly Maintained Buildings (86%), Abandoned/Unsafe Buildings (82%), Junk Vehicles (73%), Occupied/Unsafe Buildings (49%), None at all (2%)

Revitalize the Courtland Mall— Many of the Focus & Stakeholders

Also in - Community Remarks

Also commented in- At Visioning Session

More of a sense of a Downtown— Many of the Focus & Stakeholders

Also commented in- At Visioning Session

Survey Monkey Question 11- Rank quality of business area of Saginaw Street from Hemphill to Maple Rd—2.3 out of 5—Mostly inadequate to adequate

Have a business core in the center of the City of Burton— Many of the Focus & Stakeholders

To have a façade improvement program— Many of the Focus & Stakeholders

More Commercial and Entertainment (to bring in Tourism to area) --Focus & Stakeholders

Downtown Development District---Make DDA area more historic, Have more restaurants, sidewalks, and crosswalks in DDA, Increase funding to DDA to maintain and improve district, Increase DDA district, Increase the number of events in DDA district--Focus & Stakeholders

Walkable downtown- At Visioning Session

To have more events within the DDA district festivals (Back to the Bricks), Runs, DDA Luncheon, or other functions--Focus & Stakeholders

More pharmacy store variety--Focus & Stakeholders

Stronger welcome and network for new businesses to engage with--Focus & Stakeholders

Promote local run businesses--Focus & Stakeholders

Improve Local Economy- At Visioning Session

Survey Monkey Question 6- Commercial development should be located in existing business areas in city to support their continued growth.—4.29 out of 5—Majority Agree

Survey Monkey Question 6- Strip commercial developments should be required to provide common driveways, acceleration/deceleration lanes, and parallel drives to increase traffic study.—4.1 out of 5—Majority Agree

Survey Monkey Question 6- It should be a goal of the plan to encourage more commercial businesses in the community.—4.2 out of 5—Majority agree

Survey Monkey Question 6- It should be a goal of the plan to encourage more industrial businesses in the community.—3.61 out of 5—Majority agree,

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Housing

More affordable and accessibility housing-- Many of the Focus & Stakeholders

Also commented in- At Visioning Session

To bring attention to historic homes and centennial farms within the City of Burton--Focus & Stakeholders

Have a program that addresses blight and assistance program to homeowners to make improvement to home--Focus & Stakeholders

Clean up blighted home along Howe Road between Dexel Dr and Haas Dr.—Community Remarks

Survey Monkey Question 8- Junk/dilapidated problems highly associated with Single Family Housing—4.11 out of 5—Majority Agree and Strongly Agree

Survey Monkey Question 8- Junk/dilapidated problems highly associated with Multi Family Housing—3.81 out of 5—Majority Agree with Neutral

Fill in vacant subdivision- At Visioning Session

Have fees for building permits easier and less costly, because many people do not apply or then do not do improvements. --Focus & Stakeholders

Have rental unit expectations to ensure quality of living for residents. --Focus & Stakeholders

Survey Monkey Question 5- Home businesses should be strictly regulated and limited.—3.63 out of 5—Majority Neutral with more agrees than disagrees

Survey Monkey Question 5- Mixed uses or live work environments should be allowed within our commercial districts. (This is where multiple uses, commercial on first floor and residential on top, are put within one building)—3.86 out of 5—Majority Agree and are neutral

Survey Monkey Question 5- The city should encourage the development of all types of housing to ensure that affordable housing is available to all income groups.—3.47 out of 5— Majority Neutral with more agrees than disagrees

Survey Monkey Question 5- There should be more mixed use, duplexes, and triplexes built within the city.—3.03 out of 5— Mainly Neutral with more disagree.

Survey Monkey Question 9- What are some of the junk/dilapidated structure problems?—In order- Poorly Maintained Buildings (86%), Abandoned/Unsafe Buildings (82%), Junk Vehicles (73%), Occupied/Unsafe Buildings (49%), None at all (2%)

Survey Monkey Question 11- Rank affordable housing—3.47 out of 5—Mostly Good and Adequate

Survey Monkey Question 11- Rank accessible housing—2.87 out of 5—Mostly even for Adequate /Good

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Employment

More business recruitment from people outside of the city-- Many of the Focus & Stakeholders
Entrepreneur training/networking opportunities--Focus & Stakeholders
Incubator space for startup businesses--Focus & Stakeholders
Incentive/encourage companies to have internship programs--Focus & Stakeholders
To encourage businesses to hire disabled persons as workers--Focus & Stakeholders
Get high tech jobs- At Visioning Session
Get skilled labor jobs- At Visioning Session

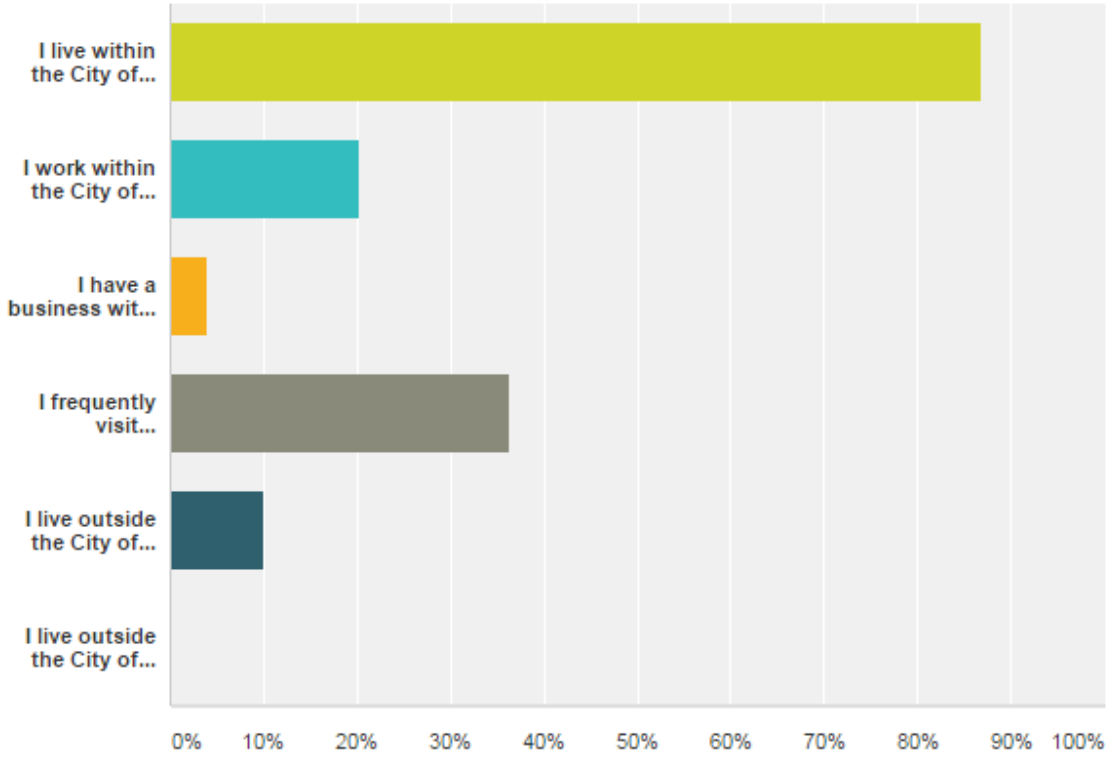
Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Community Survey- Preliminary Results

Q1 Customize Export

What is your connection to the City of Burton? (Check all that apply)

Answered: 99 Skipped: 0



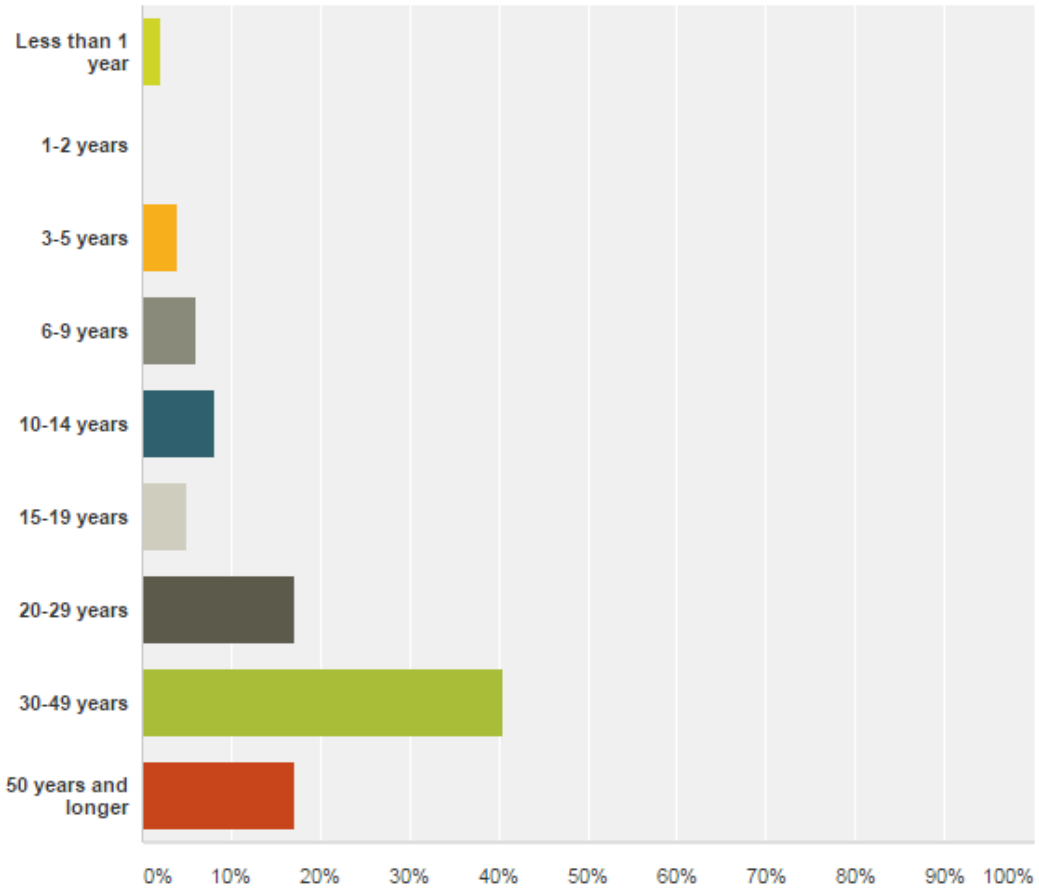
Answer Choices	Responses	
I live within the City of Burton	86.87%	86
I work within the City of Burton	20.20%	20
I have a business within the City of Burton	4.04%	4
I frequently visit businesses, friends, family, etc. within the City of Burton	36.36%	36
I live outside the City of Burton, but within Genesee County	10.10%	10
I live outside the City of Burton and outside Genesee County	0.00%	0

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q2 Customize Export

How many years has yourconnection(s) to the City of Burton been?

Answered: 99 Skipped: 0



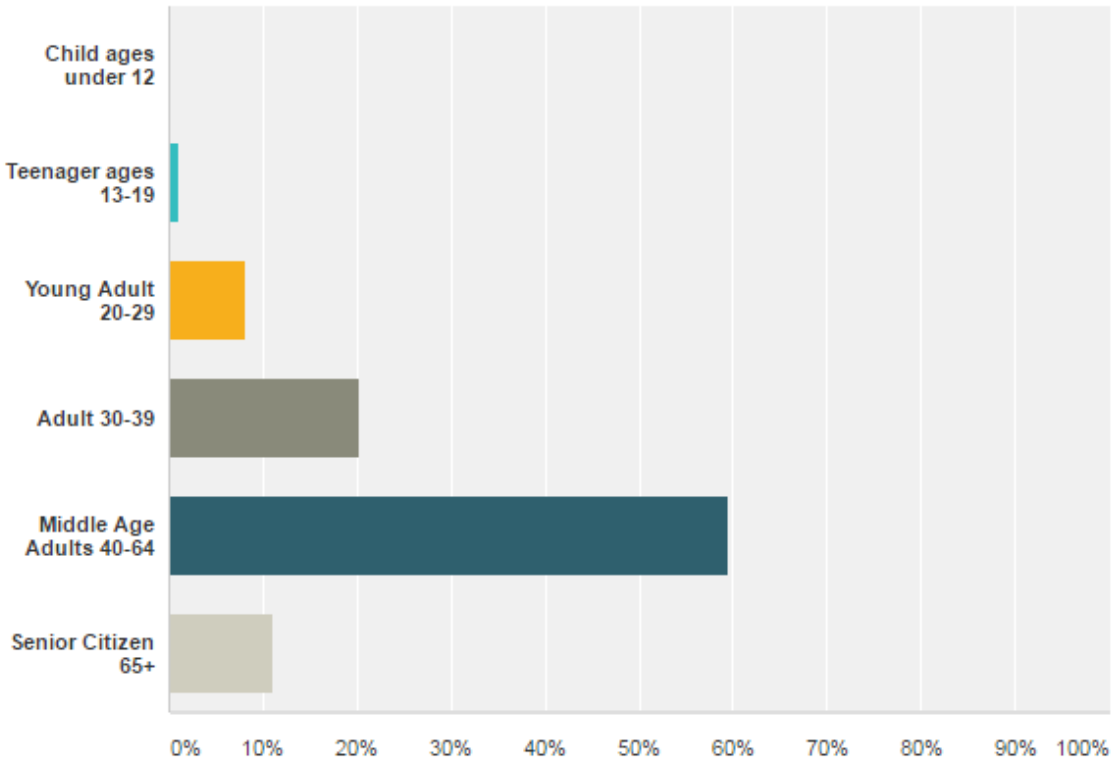
Answer Choices	Responses	
Less than 1 year	2.02%	2
1-2 years	0.00%	0
3-5 years	4.04%	4
6-9 years	6.06%	6
10-14 years	8.08%	8
15-19 years	5.05%	5
20-29 years	17.17%	17
30-49 years	40.40%	40
50 years and longer	17.17%	17

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q3 Customize Export

What age range do you fit in?

Answered: 99 Skipped: 0



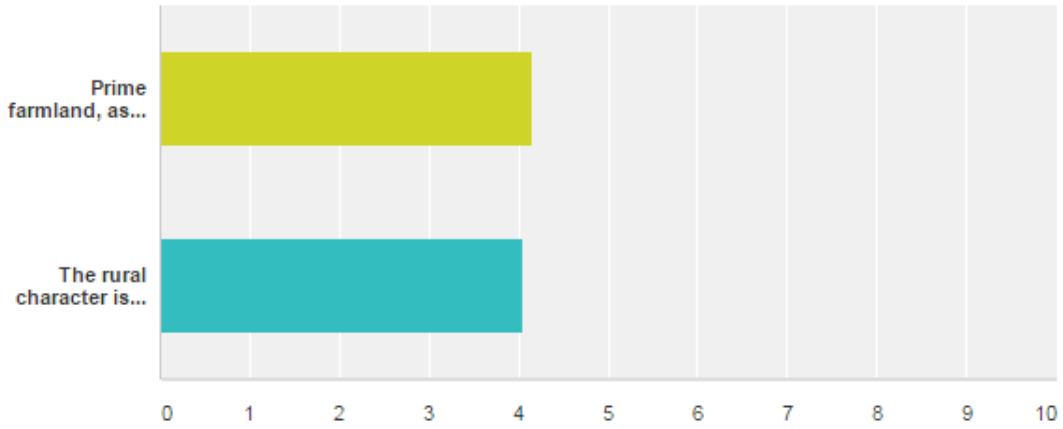
Answer Choices	Responses	
Child ages under 12	0.00%	0
Teenager ages 13-19	1.01%	1
Young Adult 20-29	8.08%	8
Adult 30-39	20.20%	20
Middle Age Adults 40-64	59.60%	59
Senior Citizen 65+	11.11%	11

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q4 Customize Export

Rural Open Space Questions

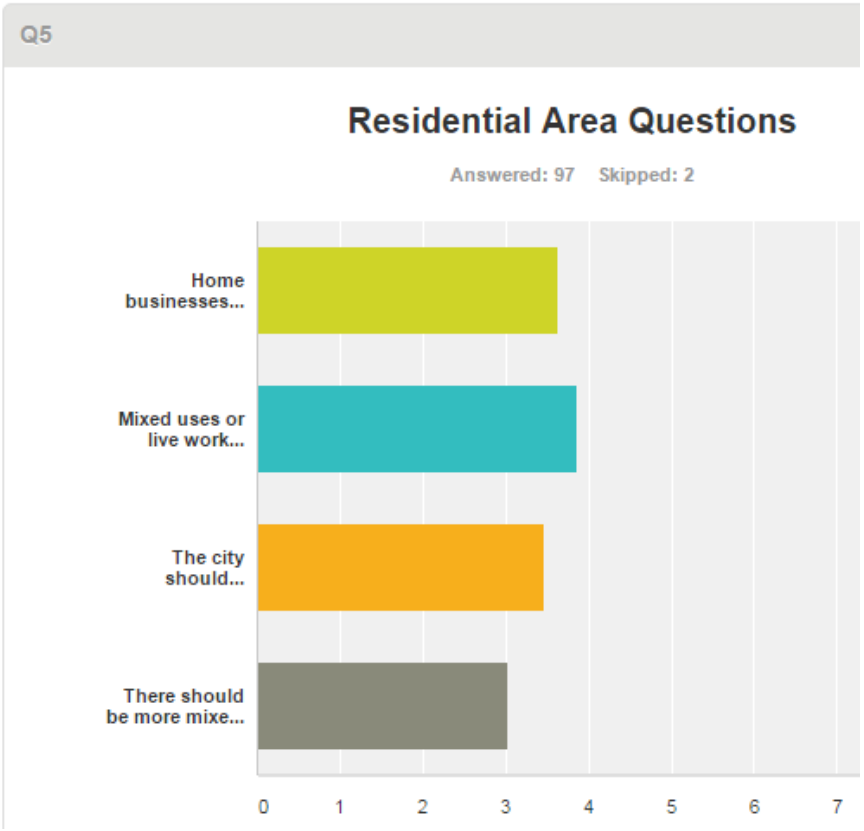
Answered: 98 Skipped: 1



	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Weighted Average
Prime farmland, as identified by the Soil Conservation Service, is land whose soils will permithigh yields for crops. Prime farmland should be protected from non-agricultural development, such subdivisionresidences and commercia	43.75% 42	33.33% 32	18.75% 18	3.13% 3	1.04% 1	96	4.16
The rural character is important to maintain for our community.	40.00% 38	33.68% 32	18.95% 18	6.32% 6	1.05% 1	95	4.05

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q5



Residential Area Questions

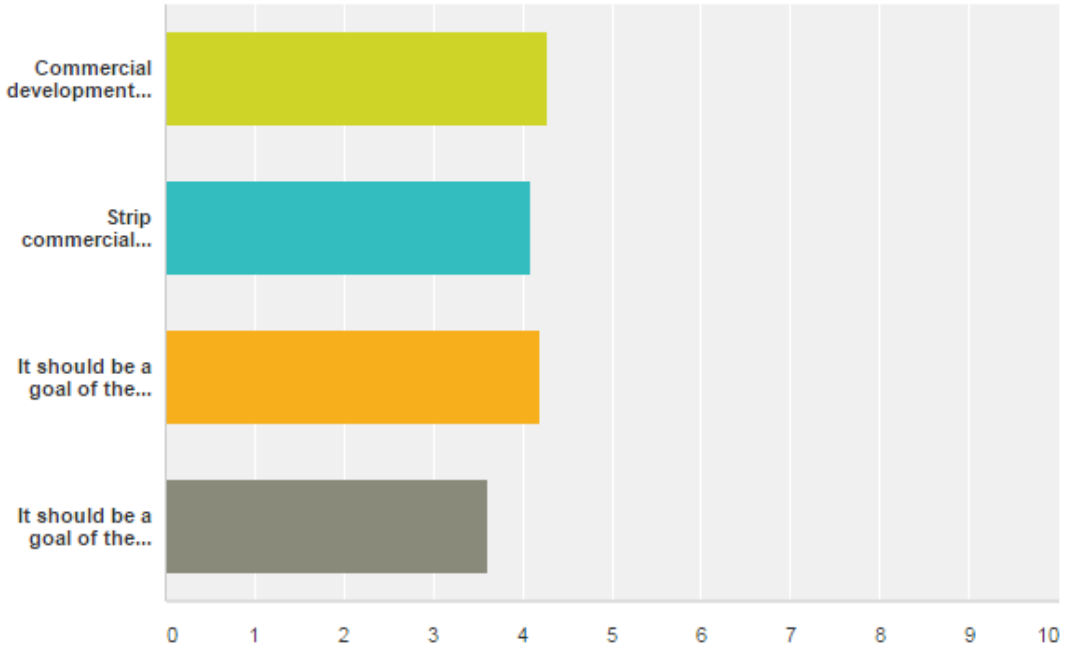
Answer Options	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
Home businesses should be strictly regulated and limited.	22	25	30	12	5	3.63	94
Mixed uses or live work environments should be allowed within our commercial districts. (This is where multiple uses, such as commercial on first floor and residential on top, are put within one building)	18	49	20	8	1	3.86	96
The city should encourage the development of all types of housing to ensure that affordable and accessible housing is available to all groups (income and disabled persons).	20	24	26	18	9	3.47	97
There should be more mixed use, duplexes, and triplexes built within the city.	10	15	29	27	16	3.03	97

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q6 Customize Export

Commercial and Industrial Questions

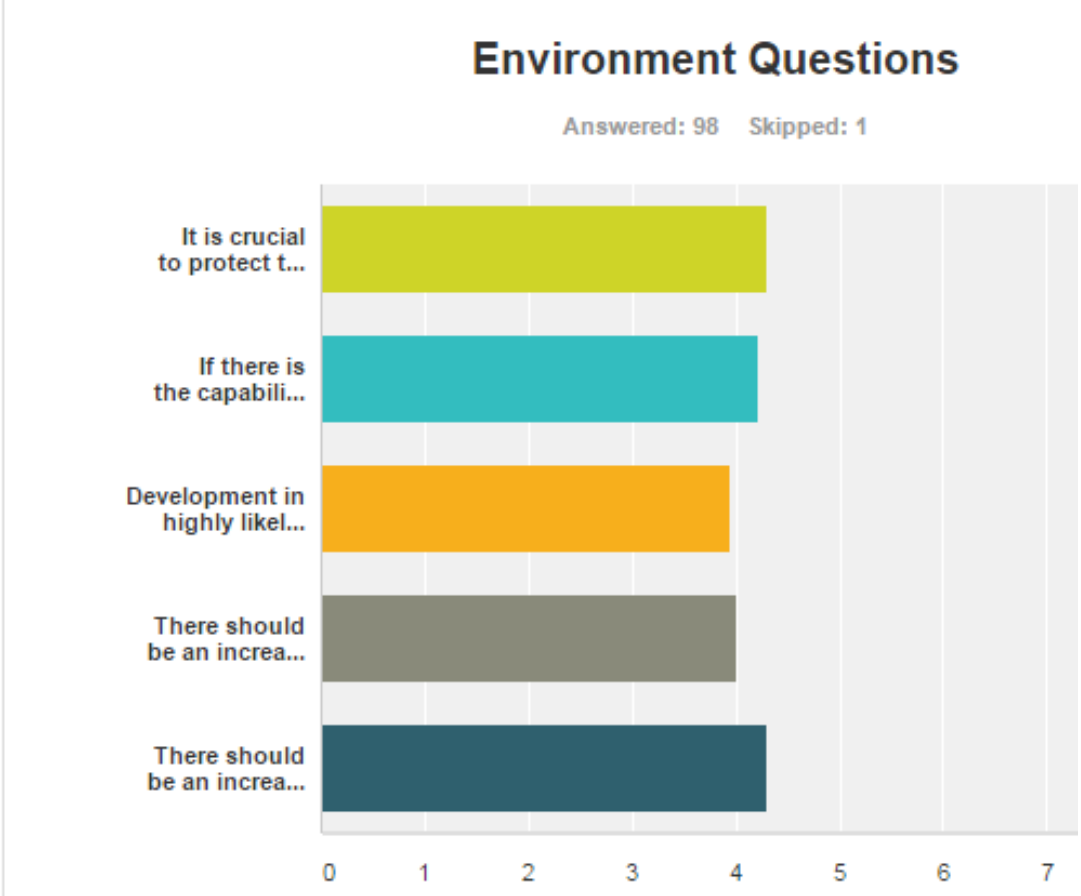
Answered: 98 Skipped: 1



	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total	Weighted Average
Commercial development should be located in existing business areas in city to support their continued growth.	40.21% 39	51.55% 50	6.19% 6	1.03% 1	1.03% 1	97	4.29
Strip commercial developments should be required to provide common driveways, acceleration/deceleration lanes, and parallel drives to increase traffic flow.	40.21% 39	35.05% 34	20.62% 20	3.09% 3	1.03% 1	97	4.10
It should be a goal of the plan to encourage more commercial businesses in the community.	37.76% 37	52.04% 51	5.10% 5	3.06% 3	2.04% 2	98	4.20
It should be a goal of the plan to encourage more industrial businesses in the community.	26.53% 26	35.71% 35	17.35% 17	13.27% 13	7.14% 7	98	3.61

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

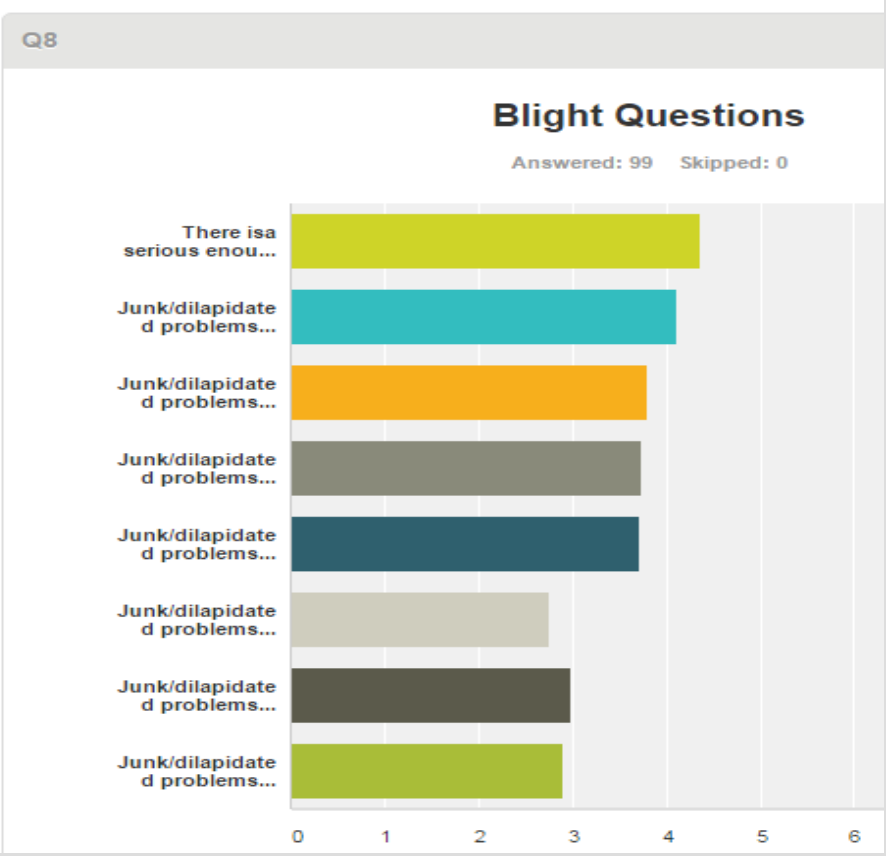
Q7



Environment Questions

Answer Options	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
It is crucial to protect the existing wetlands we have in the City of Burton.	52	31	9	5	1	4.31	98
If there is the capability, we should encourage the restoration of wetlands.	49	30	12	6	1	4.22	98
Development in highly likely groundwater recharge areas (areas that permit water to rapidly flow through the ground into the groundwater supply) should be restricted or prohibited.	31	33	31	3	0	3.94	98
There should be an increase in park space in the city.	38	33	19	5	3	4.00	98
There should be an increase in a natural trail network in the city.	50	31	12	3	1	4.30	97

Attachment: October Meeting Back up (2718 : Master Plan Presentation)



Blight Questions

Answer Options	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
There is a serious enough problem with junk and/or dilapidated structures in the city.	51	37	7	4	0	4.36	99
Junk/dilapidated problems highly associated with single family residential.	35	44	13	4	1	4.11	97
Junk/dilapidated problems highly associated with multi-family residential.	26	35	28	8	0	3.81	97
Junk/dilapidated problems highly associated with commercial.	20	38	28	9	0	3.73	95
Junk/dilapidated problems highly associated with industrial.	25	31	29	12	0	3.71	97
Junk/dilapidated problems highly associated with agricultural.	6	13	38	31	9	2.75	97
Junk/dilapidated problems highly associated with park space/public space.	8	22	31	33	3	2.99	97
Junk/dilapidated problems highly associated with green/open space.	7	18	37	28	7	2.90	97

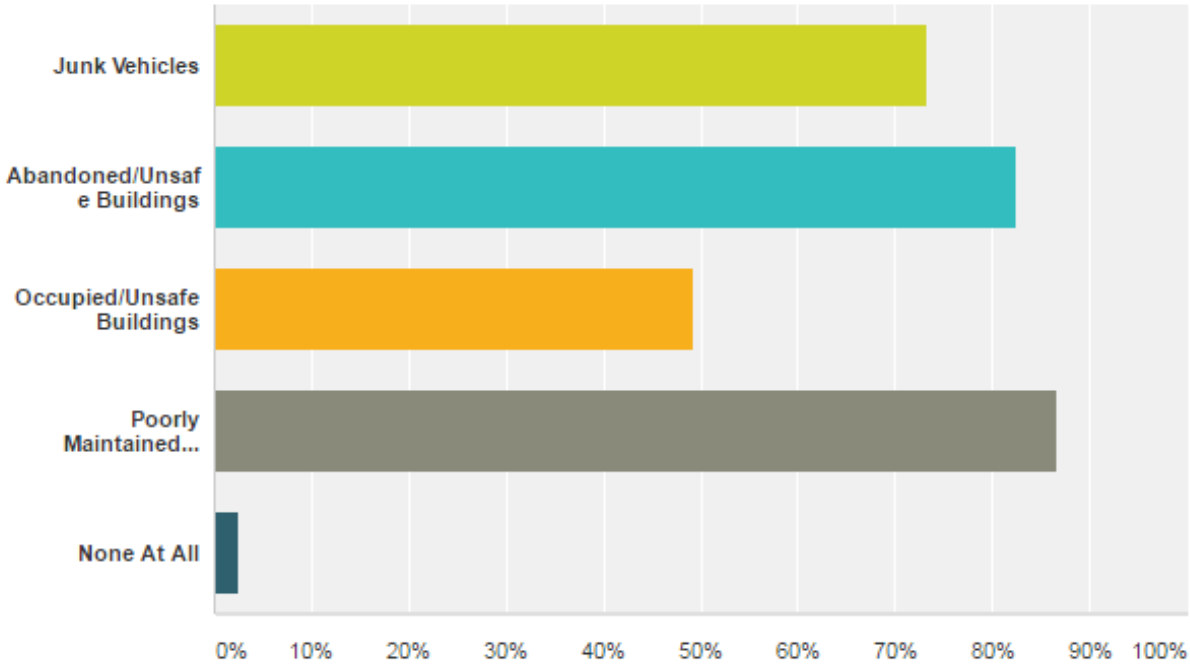
Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q9

Customize Export

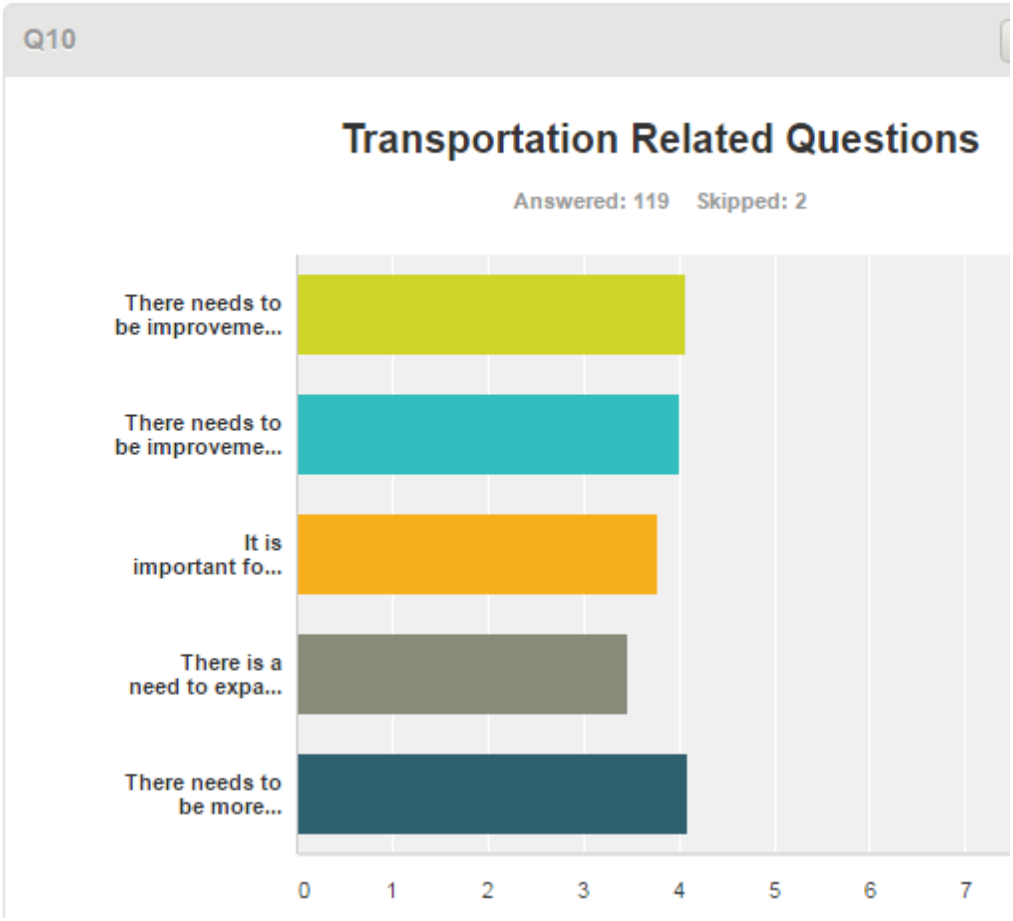
What are some of the junk/dilapidated structure problems? (Please check all that apply)

Answered: 120 Skipped: 1



Answer Choices	Responses	
Junk Vehicles	73.33%	88
Abandoned/Unsafe Buildings	82.50%	99
Occupied/Unsafe Buildings	49.17%	59
Poorly Maintained Buildings	86.67%	104
None At All	2.50%	3

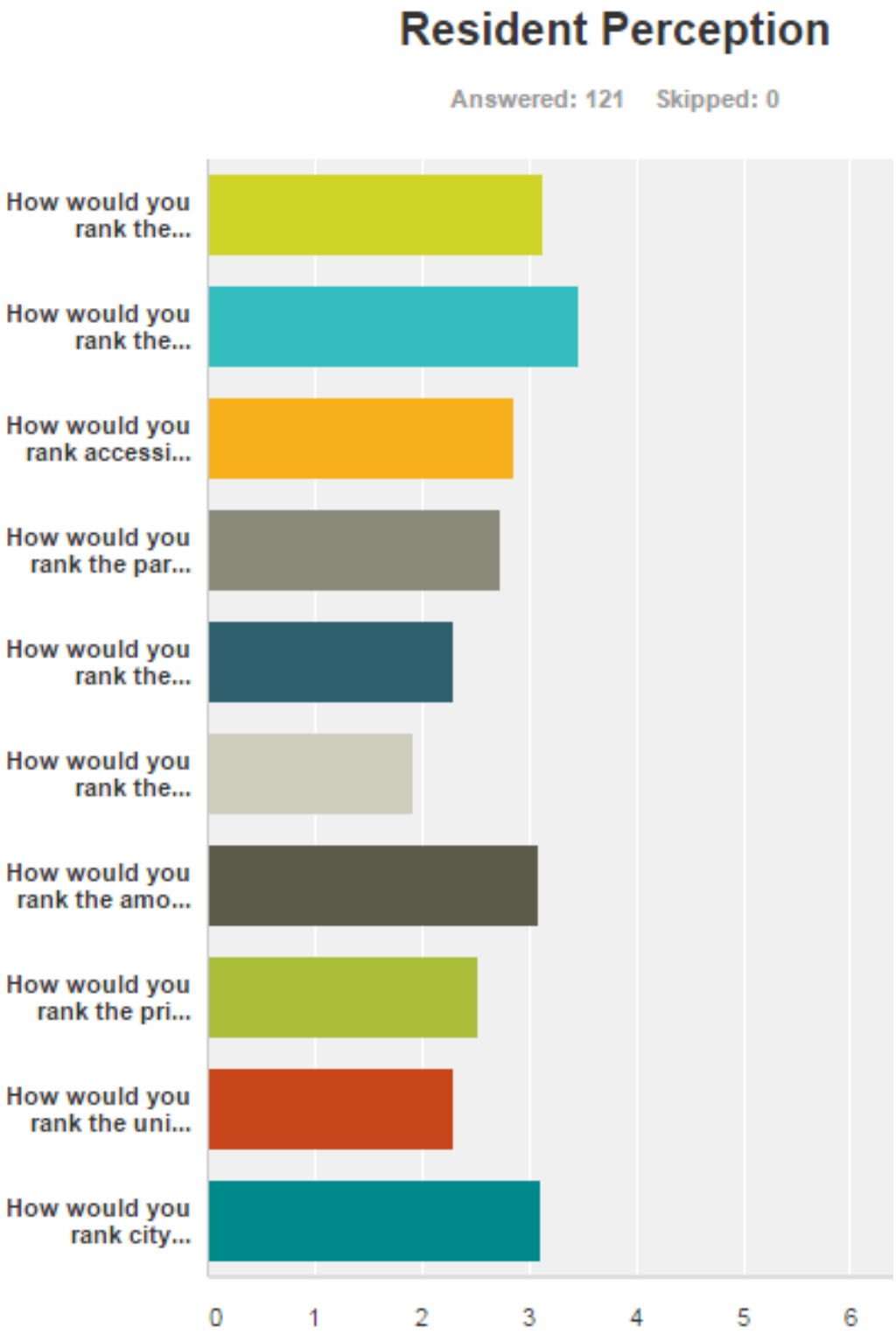
Attachment: October Meeting Back up (2718 : Master Plan Presentation)



Answer Options	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Average	Response Count
There needs to be improvements on the location and number of sidewalks in the city.	52	34	22	8	2	4.07	118
There needs to be improvement of the location and number of bike lanes in the city.	51	31	24	9	3	4.00	118
It is important for the city to develop a non-motorized transportation plan.	41	28	35	12	3	3.77	119
There is a need to expand access to bus transit accessibility.	23	34	39	18	4	3.46	118
There needs to be more enforcement of maintenance of existing sidewalks.	47	42	26	2	2	4.09	119

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Q11



Attachment: October Meeting Back up (2718 : Master Plan Presentation)

Resident Perception

Answer Options	Excellent	Good	Adequate	Inadequate	Poor	Not sure	Rating Average	Response Count
How would you rank the quality of life in the city?	4	39	56	13	9	0	3.13	121
How would you rank the affordability of housing in the city?	13	49	47	7	0	4	3.47	120
How would you rank accessible housing in the city?	7	41	40	12	1	19	2.87	120
How would you rank the parks and recreational service in the city?	9	28	32	30	18	4	2.74	121
How would you rank the quality of the Burton business area along Saginaw Street from Hemphill to Maple Road?	3	18	31	35	28	6	2.30	121
How would you rank the transportation system in the city?	1	11	38	29	12	30	1.93	121
How would you rank the amount of traffic congestion within the city?	10	36	49	10	5	8	3.10	118
How would you rank the pride within the city?	8	28	28	17	34	5	2.53	120
How would you rank the unity within the city?	5	25	23	26	31	11	2.29	121
How would you rank city services?	18	32	38	14	16	3	3.11	121

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

City of Burton, Master Plan Community Survey

Q 12: Any other comments and/or concerns regarding these topics?

Answer Options	Response Count
	41

#	Response Text	Categories
22	We have no home town pride here. We are looked down on by even our own residents. Often being referred to as "Burtucky". Now we have "Burtucky Days" just one more way to highlight the worst aspect of our community.	Attitude
28	Lets remember why people moved here originally. People came to area to be away from all the problems associated with restrictions brought on by ciies on their everyday life and to have space between homes. Not to mention greedy, power seeking elected officials.	Attitude
40	The issues between the City Council and Mayors office i effecting city employees and their families quality of life. This infighting needs to stop NOW or the citizens need to step in and fix it.	Attitude
41	Need more pride in the neighborhoods like unlicensed vehicles that sit in driveways and yards and junk in yards. It's a disgrace to the city. And more pride with our road construction sites. Finish on road before starting another	Attitude
24	Need to clean up unlivable housing and tear down what needs to be taken down.	Blight
26	When business owners on Saginaw street are allowed to paint their buildings in a way that emulates a Jamaican slum and homeowners are allowed to model their yards after their favorite dump you clearly have the wrong people policing and maintaining the image of the city. This practice will drive good money out of the city and create a vacuum that sucks in more low income people that will only provide more steam behind the effort to push the city further in the wrong direction. Get out of your offices and look around!	Blight,Businesses
14	I am happy with the turn around of Bentley Schools. Looks like they are really making a change. Disappointed in the litter everywhere, expressways, neighborhoods malls. Blight is everywhere. My own sub is going downhill. Very sad.	Blight,Businesses, Housing
31	While I appreciate the city taking care of residential lawns that are not being mowed, it would be great if the service that is provided would include picking up the grass that is mowed. It makes no sense to mow the long grass and leave it piled up in the yard. It makes one wonder which is worse the long grass uncut or the mess left behind after it is mowed.	Blight,Government ,Housing
4	I think the city needs to inforce the blight rules on occupied houses. To much junk in peoples yards brings the value of houses down in the area	Blight,Housing
20	Residential property trash and piles of scrap metal and dilapidated homes around Hemphill and Saginaw area is terrible.	Blight,Housing
35	There needs to be a stricter code for those who are landlords. These houses are trashed and they stick a new tenant in every 3 months.	Blight,Housing
16	Need to bring band vendors to courtland mall It is a travesty that farmer jack building has been closed for so long. Also that target left. Need to bring businesses to center road	Businesses
17	Where is downtown Burton? J.H. Eames Censor #*	Businesses

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City of Burton, Master Plan Community Survey

Q 12: Any other comments and/or concerns regarding these topics?

#	Response Text	Categories
25	We need to focus on the Courtland center and that area to encourage new businesses to build and use those exciting buildings. The roads fixed in that area and focus on new business wating to be there.	Businesses
30	Center rd and Belsay Rds need more businesses especially restaurants. Courtland center needs to be a priority for the city as well.	Businesses
34	A greater effort needs to be put into drawing businesses to vacant structures (target, VG's, Courtland center).	Businesses
12	Need a slogan, Burton, we have Heart	Community
39	We need to engage with our non profit groups to form a Burton Spring Clean also get ready for Winter clean up it does not infringe on workers of our city.	Community
19	It would be great to have one thing that made Burton stand apart from Flint / Davison. Some type of attraction that is UNIQUE to our city in order to draw people in and give our "community" something to be proud of.	Community,Attitude
18	Unable to resolve issues of Ordinance Chapter 157 in code of ordinances rule #7 article #2 concerning rooster	Government
33	I see a lot of rental properties with too many cars and too many kids for a single residence	Housing
6	New drainage systems with culverts along Leta Ave and Christner.. Flooding is a issue here....culverts are flat allowing no drainage. Put up a sign at thread creek.park!!!! Its beautiful there and so.peaceful.....	OpenSpace/Envir
32	Need to develop a perceived central city space.	OpenSpace/Envir
5	The panhandlers begging for money along Center Road near the Courtland Mall and I-69 exits in Burton needs to be addressed...This has been going on for atleast a year or more. It's making me not want to go down in that area to shop because they're out standing on the corners begging for money then going and getting in their cars and leaving at the end of the day as I witnessed one man doing. I've seen atleast 12 different people doing this down in that area.	Public Safety
7	more police	Public Safety
8	Flint's high crime and drug problem has been spilling over into NW Burton for years. Need to get a handle on this or it will consume the city. I'm in a good area of Burton, but moving out because I don't want to grow old with this sort of writing on the wall. Our home was broken into and that was the last straw.	Public Safety
11	We had an increase in our taxes for police protection, and we do not see police presence in our area? Drive through's in all areas need to be done! Also, the Kelly Lake Park reminds me of a haven for squatters, as well as for illegal activity. I see a motor home parked there daily from 1-69. Not a good way to show off Burton! This does not demonstrate nor portray to be a safe, nor a respected park! Remember, the first impression is everything!	Public Safety
21	I think our single most important factor for a vibrant city is a successful supported police force.	Public Safety
1	Please please extend sidewalks and bike paths. The sidewalks need to go down Genesee rd from court street sidewalk north to geneseeville. There needs to be bike lanes as well.	Transportation

Attachment: October Meeting Back up (2718 : Master Plan Presentation)

City of Burton, Master Plan Community Survey

Q 12: Any other comments and/or concerns regarding these topics?

#	Response Text	Categories
2	Less ditches and more curbs. newer affordable homes, 55 and older communities with safe walking paths. Better curb appeal in our community.	Transportation
3	We are missing the boat on developing & maintaining a viable bike & walk trail system. Also..missing the boat on planned & completed community activities, coordinating resident & business resources to create a trusting & functioning pride filled community.	Transportation
10	I would like to make it golf cart friendly in the neighborhood and to area stores	Transportation
13	Pace the roads!!!	Transportation
27	Censor name* the code enforcer is rude, the city doesnt get back with you in a timely matter. They will harass you, they will pick and choose who they want to tag. Also the side roads are junk. They are doing construction and leaving gapping holes in the road. The sidewalks are cracked and broken and the consumers part of the sidewalk on bristol is over grown and you can barely get down the sidewalk. The building in the plaza on bristol is a big safety concern needs to be taken care of. The city needs to focus on the big problems before they start tagging people for having a flat tire on their legal running vehichle. Sincerly- fed up citizen	Transportation
29	To many pedestrians walking on the road ways because of no sidewalks. Between Saginaw st.and Maple, to many businesses that look like low income owners	Transportation
36	Truly moving our city into a strong position for the next 50 years will require careful attention to nationwide trends in lowering speed limits, increasing bicycle/pedestrian infrastructure, and encouraging mixed use developments in urban areas. We have a special opportunity as a 'suburban city' to nurture both a small town charm and encourage active travel by making our roads for EVERYONE, not just cars.	Transportation
38	What genius engineer decided to make the ditches so steep and deep where the Seniors cant even begin to mow them? They dont drain anyway! So inconsiderate! Ive been injured twice trying. NO MORE!	Transportation
23	I would like to see beautifying within the city. There are a lot of vacant buildings and no parks or trails to enjoy it seems like a giant block of pavement there's no where to go to take a walk with kids or dogs anywhere. People drive too fast in the neighborhoods. I would also complain about the flow of traffic between fenton rd and Saginaw st on Bristol. The Kroger and speedway area causes several accidents and there isn't adequate room for people to get in turn lanes on the 475 overpass on Bristol. I feel my city services are great. Trash pickup is great and our dirt road is maintained very well. I would really like to see Burton get a recreational park area people could enjoy...change of scenery from vacant buildings and unmaintained homes.	Transportation,Blight,OpenSpace/Envir,Government,Businesses,Housing
9	Money put towards parks, sidewalks, and walking/bike trails are proven to increase property values.	Transportation,OpenSpace/Envir

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City of Burton, Master Plan Community Survey

Q 12: Any other comments and/or concerns regarding these topics?

#	Response Text	Categories
15	The woman in the treasury office is a miserable Censor/censor name* is the name that comes to mind but I could be wrong. She is NOT polite, nor friendly. When questioned about a bill, she's always inconvenienced and put off. If you're questioning a water bill- you MUST have a leak. When you don't, then I should be watching the usage of the other people in my home. Well, since I'm the only person that lives there, should I be watching my cameras to see what my dog does? I know I'm not the only person who has had issues with her. She's so condescending when you talk to her that it's a good thing you can't come through the phone- but then she gives you even more attitude when she can sense your frustration! Roads are always plowed last. The ends of our driveways are buried in snow when they do finally come. Mail is always late and is rarely delivered before 4-5pm... If it all. It's not uncommon to go days without mail and then receive a huge mound of it. And yes, I do check my box daily. Our taxes are astronomical. Water rates were just increased yet the residents received NO notice. I've been actively trying to sell my home to get OUT!	
37	Good luck I don't think this will work????	

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