

CITY OF BURTON
PUBLIC ACCESS COMMITTEE MEETING MINUTES
SEPTEMBER 26, 2012, 6:00 P.M., COUNCIL CHAMBERS
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The Meeting was called to order by Chairman Danny Wells at 6:03 p.m.

MEMBERS PRESENT: Wells, Smith and Heffner.

MEMBERS ABSENT: None.

OTHERS PRESENT: B. Bigsby, Parks & Recreation Director, G. Burke-Miller, Controller, J. Adams, City Clerk.

PURPOSE OF THE MEETING: Discussion and possible recommendation concerning the following:

- 1. City Website.**
- 2. Recycling.**
- 3. Burton Historical Society.**

Mr. Heffner made a motion to table agenda Items #2 and #3. Motion died for lack of support.

PRESENTATION:

Joe Denczek of Waste Management said he they would be willing to modify the contract if that is something the City of Burton would be interested in looking into making improvements to better suit its needs. He said they have a fixed rebate program at the moment. The biggest challenge for recycling is the variability in the commodities market. They have a great website www.thinkgreen.com, which is a great way to get kids involved and interested.

AUDIENCE PARTICIPATION:

Mona Miron, 2288 S. Term, spoke in reference to the historical society. She said she has a map from 1907 and is trying to locate relatives of the original land owners. They are working on getting historical status for Burton. The State is telling her that she needs to have a 501C3, which costs \$2,500. She is currently researching the area and getting stories and data. The National Parks and Recreation does the Historical Society. She asked if she could go through the Parks and Recreation Commission. Afterhours, 911 is the number for everything.

Robert Walls, 2400 Meadowcroft, said if the Historical Society is a stand-alone entity, they do not have to come before any City Boards and will operate under its own rules.

COMMITTEE DISCUSSION:

Historical Society

Mr. Wells said the purpose to bring the Burton Historical Society to this meeting was to sign off on it from the Public Access standpoint.

Mr. Heffner said they did that at the last meeting and the Historical Society should fall under Parks and Recreation. Recycling is covered in our contract with Waste Management. The City's website is the only thing that should fall under Public Access.

Mr. Wells said people in the public are asking about recycling. There is a group of people who need recycling bins.

Mr. Heffner said he created this committee when he was Council President and knows its purpose and this is not its purpose.

Mr. Smith said they need to keep the Historical Society away from politics and City government.

Recycling

Mr. Wells said they have Joe Denczek from Waste Management to talk about recycling. They were trying to get more people involved in recycling.

Mr. Heffner said if that was his goal, Mr. Wells should have gone out as an individual Council member to do so, not by using the Public Access Committee.

Mr. Smith asked about bringing the issue of recycling to a Council of the Whole. There will be a time in the next few years that we will need to re-do the contract.

Mr. Heffner said the place to have this meeting would be at a Solid Waste Committee.

Mr. Wells said the Solid Waste Committee is the whole County.

Mr. Smith said they are representatives of Burton on the Solid Waste Committee. He suggested Mr. Denczare come to a Regular Council meeting and speak during Audience Participation to keep the Council updated.

Mr. Heffner said he could contact the Mayor and have her bring him up during Administrative Report.

Website

Mr. Smith said as of September 25, 2012 the website has been viewed by over 3,400 individuals and over 5,000 repeat visitors in a month.

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Mr. Wells asked what they are looking at.

Mr. Smith said they spend about 2.5 minutes on the website. If it is decided to update the website, Brad Johnson's company is still available to do so.

Mrs. Burke-Miller said she has always been instructed to call 911, as they know who to contact.

Mr. Vaughn said they could make a short paragraph that says to call 911.

Mr. Wells said they could add a link to www.thinkgreen.com.

Mr. Heffner asked if there was a suggestion box on the website, where people could offer their input on what the website needs. It is going to grow as we get fresh young minds looking at it.

Mr. Smith said the Mayor has Google Analytics, which gives a breakdown of the website hits. It is commonly used to make the website the best and most efficient.

Mr. Wells said we need to get links to businesses and to the schools.

Mr. Smith said the Mayor was concerned about linking businesses because of our .gov address.

Mr. Wells said that is promoting the City of Burton.

Mr. Wells asked if there is information for all the Parks on the website.

Mrs. Bigsby said she has begun getting information on the website for the Parks.

Mr. Wells said he would like to see the City motto bigger.

Mrs. Burke-Miller said the updated EVIP information was added to the website.

Mr. Wells said he would like an application for the various boards available on the website.

Mr. Smith said they need to upload a form on the Administrative end

Mrs. Burke-Miller said people are going to be able to apply for jobs through BSA in the future.

Mr. Heffner said he would like to see a kid's page.

Mr. Wells said he would like to see a Facebook page.

Meeting adjourned at 7:00 p.m.

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