

CITY OF BURTON
PUBLIC ACCESS COMMITTEE MEETING MINUTES
NOVEMBER 30, 2011, 6:00 P.M., COUNCIL CHAMBERS
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The meeting was called to order by Chairman Danny Wells at 6:20 p.m.

MEMBERS PRESENT: Wells and Smith.

MEMBERS ABSENT: Martinbianco.

OTHERS PRESENT: J. Anderson, Clerk's Office.

PURPOSE OF THE MEETING: Discussion and possible recommendations regarding the Following:

1. City of Burton slogan contest.

PRESENTATION:

Mr. Wells said tonight's meeting will be open so everyone can talk and share their opinions.

AUDIENCE PARTICIPATION:

Steve Coates, 4454 S. Saginaw St., said the Chamber of Commerce came up with a couple of choices that they really liked but among the top choices were: Our town your home, Building Up Our Town On New Beginnings, and A city on the move.

COUNCIL DISCUSSION:

Mr. Wells said if we decide on a slogan we can call the person who submitted the slogan and possibly modify if necessary.

Mr. Smith said that the main thing for a slogan is that it sticks in your mind after hearing it and that it should be five words or less.

Mr. Wells said he liked the slogans - Big city ways, small town heart and Northern Spirit, Southern Charm.

Mr. Smith said we had a good response with over 50 entries and a lot of great choices.

Mr. Coates said he felt the funniest one was Burton, come home to the mother ship.

Mr. Smith asked Ms. Durish to publish the top three and then it can be announced on December 19, 2011 at a special meeting.

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Mr. Wells said he will contact the top three submitters and make sure it is ok with them if the slogans are altered then we will let the local service groups choose the winner to be announced on the 19th along with the funniest, most creative and 2nd place.

Meeting adjourned at 6:55 p.m.

jma