



CITY OF BURTON

VETERANS HONOR RUN COMMITTEE MEETING

DECEMBER 19, 2018

MINUTES

Community Room

Regular

5:00 PM

4303 S. CENTER ROAD
BURTON, MI 48519

This meeting was opened by Commissioner James Craig at 5:00 PM.

A. MEMBERS PRESENT

Jim Craig, Vaughn Smith, Steve Welch, Tony Newton, Bob Wilson and Amber Shaw, Sue Warren.

B. PURPOSE OF THE MEETING

1. 2018 Veterans Honor Run reflection and wrap up

Discussion on:

- Changing the award. Suggestions were pins, keychains, stickers, cups and coffee mugs.
- Received plaques from Bentley for thank you for Memorial Day and Veterans Honor Run.
- Budget expenditures and revenue: Try to keep \$1,200 for start-up each year. Waiting for \$75 invoice from Justin.

Donations:

DAV	\$2,500
Bentley Robotics	\$250
American Heritage Girls	\$100
Burton Police Dept.	\$500
Burton Fire Dept.	\$500
VFW Honor Guard-822	\$150

Route Discussion:

- Need to have further discussion with Police and Fire Department regarding this.
- 11K Route disliked by runners.
- Proper venue for 11K.
- Contact Genesee County retiree Sheriff Department group to work.
- Road closure yard signs placed a week before the event.
- By moving start & finish line back, everything was ok.
- No problem with parking.

Race Discussion

Approximately 28 people participated in the Ruck Division. The Ruck Division brings

something extra to the race. It was suggested that they need a separate start and better directions and to send out a survey to the participants to see how many are interested in keeping the race. Porta potties are needed at the start and finish of the race. Suggestion to have a Ruck Division and a Kid Run in the Memorial Day Run.

Mr. Welch will ask for sponsorships for the Burton Mile at the next Chamber of Commerce meeting. Suggestion to put up permanent signs that say Burton Mile where the start and finish lines were. I would like to know how many people participated in each race.

Ms. Shaw said the Memorial Day Race will be bumped up a half an hour so the schools should be opened at 5:30 AM on race day. I would like to find out how many runners were local and how many came from out of town. We had 107 people participate in all four races, 117 people participated in three races, 84 people participated in two races and 807 people participated in one race. I would like to see what else is out there other than just a medal. Some places offer the pie medal where they receive a slice of the pie for each race. It is a big medal and I think it drew a lot more participants. We need more participants that are interested in running all of the races.

Mr. Smith suggested asking the Kiwanis, Burton Rotary and Chamber of Commerce to be involved.

Mr. Craig said we should put the race information on the Parks & Recreation Facebook page and ask for sponsors. We seem to have trouble getting small businesses in Burton to sponsor.

C. AUDIENCE PARTICIPATION

None.

Meeting was adjourned at 7:25 PM.
